

Sending Listing Broadcasts and Posting Needs/Wants

Sending Listing Broadcasts

Broadcasts are sent via email to members who have matching preferences.

To send an email broadcast for your listings, begin by logging into Catylist Research and selecting the "Email" tab

# Catylist Research	Search	Lists	Reports	Email	My Listings	Help

Then, click "New Listing Broadcast"

Preferenc	ces			🗹 New Need/Want	🗹 New Listing Broadcas
nt Histo	ry				
Date	Status	Туре	Subject	/	Recipients Open
			You haven't sent a	any emails yet.	

Select the property you wish to send a broadcast for, and click "Next."

My Properties (select one)		
Search		
• The Troy Centre	• Office	1,089 SF - 1,478 SF
🔿 🗾 11811 Upham St	Industrial	1,070 SF - 2,550 SF
	2	Properties (1)

istings (can select multiple)			
Floor 2, Suite 200	Office For Lease	1,119 SF	\$19.50 Annual/SF
Floor 2, Suite 204	Office For Lease	1,089 SF	\$19.50 Annual/SF
2005 W/ 6th Ave. Broomfiled	CO Troy Centre Two Page Temp	late odf View	

Select the listing(s) you'd like to broadcast, as well as a flyer (if you've added one), and click "Next."

Note: You can send up to 5 listing broadcasts per day.

On the next page, you can customize the title and message for your broadcast.

compose the custom title and message to include in your broadcast.	
ïtle:	
Office for Lease in Broomfield (1,119 SF)	
1essage:	
-Building signage available	
-2 common conference rooms available	
-Open spacious restrooms w/ showers on both levels	
-T-1, DSL & Comcast available	
-On site management	
-Just west of Hwy. 287, easy access	
🗧 Back	Cancel Next

On the last page, preview how your broadcast will look before it's sent. When you're ready, hit "Submit" to send it out.

Finish

Examine the preview and submit for distribution.



Cancel Submit

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Posting Needs/Wants

Needs/Wants are properties that you (or your client) seek to purchase or lease. Needs/Wants will be broadcast via email to members who have matching preferences.

To send a Need/Want, begin by logging into Catylist Research and selecting the "Email" tab



Next, click "New Need/Want"

Preference	es		G	New Need/Want	🗹 New Listing B	roadcast
nt Histo	ry			•		
Date	Status	Туре	Subject		Recipients	Opens
			You haven't sent any emails	yet.		

On the next page you can enter the requirements you and/or your client are seeking. You'll be asked to enter:

- Sale, Lease, or either
- Property Type
- Target location(s)
- Title and description for your Need/Want

When your locations have successfully been added to your Need/Want, they'll appear below the locations field highlighted in green. If you wish to remove a location, just click the green "x" next to the location you wish to remove.

Locations

dd an area	(city, county,	zip, submarl	ket, etc)
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Dallas, TX ⊗ Denver, CO ⊗ Charlotte, NC ⊗ When you've finished entering your requirements, click "Submit" to send out your Need/Want. Shortly after submitting, you'll receive an email confirmation letting you know your Need/Want was sent successfully.



Email Preferences

Broadcast emails are sent to everyone whose email preferences match what's being distributed. You can adjust your preferences so you only get emails related to your selected locations and property types of interest.

To adjust your email preferences, begin by logging into Catylist Research and click the "Email" tab.



On the following page you can enter your areas of interest, choose which property types you're interested in, and whether you prefer sale, lease, or both.

Areas and Types of Interest Specify the location and property type combinations for	or which you'd like t	o receive k	proadcast email.		
No current subscriptions.					
Area of interest (city, county, submarket, etc)	Any Type	•	Sale or Lease	•	Add
	Any Type		Sale or Lease		
	Retail Office Industrial		Sale Lease		
Email Receipt Preferences	Life Science				
Choose which kinds of emails you would like to receive	Land Farm/Ranch				
	Hospitality				
Listing Broadcasts	Specialty				_
Maccagae with and ar more preparty listings attach	Multi-Family				

Click "Add" once you've entered your preferences, and they'll be saved automatically.

ecify the location and property type combinations	for which you'd like	to receive broac	lcast email.	
Denver, CO	 Industr 	rial Sale or Lease	Remove	
Denver, CO	• Land Sale or Lease		Remove	
Area of interest (city, county, submarket, etc)	Any Type	▼ Sal	e or Lease	- Add