

MetroTex Association of REALTORS®  
**2022 Young Professionals Network Business Plan**

<b>Committee Purpose:</b>	The MetroTex YPN Committee helps build relationships among young real estate professionals through education, social networking, technology, community efforts and political involvement. The MetroTex YPN Committee helps young real estate professionals excel by giving them the tools & encouragement to become involved.
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Objective(s)	Performance Measure
6A1: Host a Fair Housing Event in partnership with the Diversity Committee	Track attendance numbers and evaluation results
3C: Professional Growth– Offer discounts to the YPN committee members to help them find their niche in real estate & complete designation classes, at any networking events provide YPN coupons for CE classes as well to all members that attend.	Track YPN member’s education, and help classes receive more attention
6A: Community Service Events– Partner with Community Outreach & other committees to maximize our efforts in providing money or goods to communities in need through a summer & holiday season event.	Measure the amount of resources contributed & hours spent helping the community
3A1: YPN Forums – Plan & host membership forums to provide education to all MetroTex members, this will include the YPN North Texas Summit and Holiday Party <ul style="list-style-type: none"> <li>• YPN host an event in partnership with Texas REALTORS at the annual conference if in Dallas Fort Worth.</li> </ul>	Measure attendance & feedback with a forum evaluation form
2A: Communication Platforms – Develop a group to help manage the YPN Facebook page and post	Track the changes made & benefit by monitoring likes & shares
5D: Partner with TRLP and Volunteer Leadership Committee to develop YPN members to grow within the association as leaders.	Have contact information for different groups & promote events through email & social media channels
1C: Develop 40 under 40 award program for MetroTex Members to encourage engagement and inclusivity within the association.	Create award application and standards for this program
4D: Partner with TREPAC committee and trustees to promote NAR 10 for 10.	Track marketing efforts & agents that make the pledge.

**Fiscal Note:** YPN Chair, VC, YPN Advance - \$2,000; Texas REALTOR & NAR Conferences - \$3,400; YPN Holiday Party (See Event Budget); YPN North Texas Summit (See Event Budget); YPN- Diversity Event (See Event Budget) YPN Forums - \$1,000; Class Discounts - \$1,600

**Total Budget Impact: \$8,000**