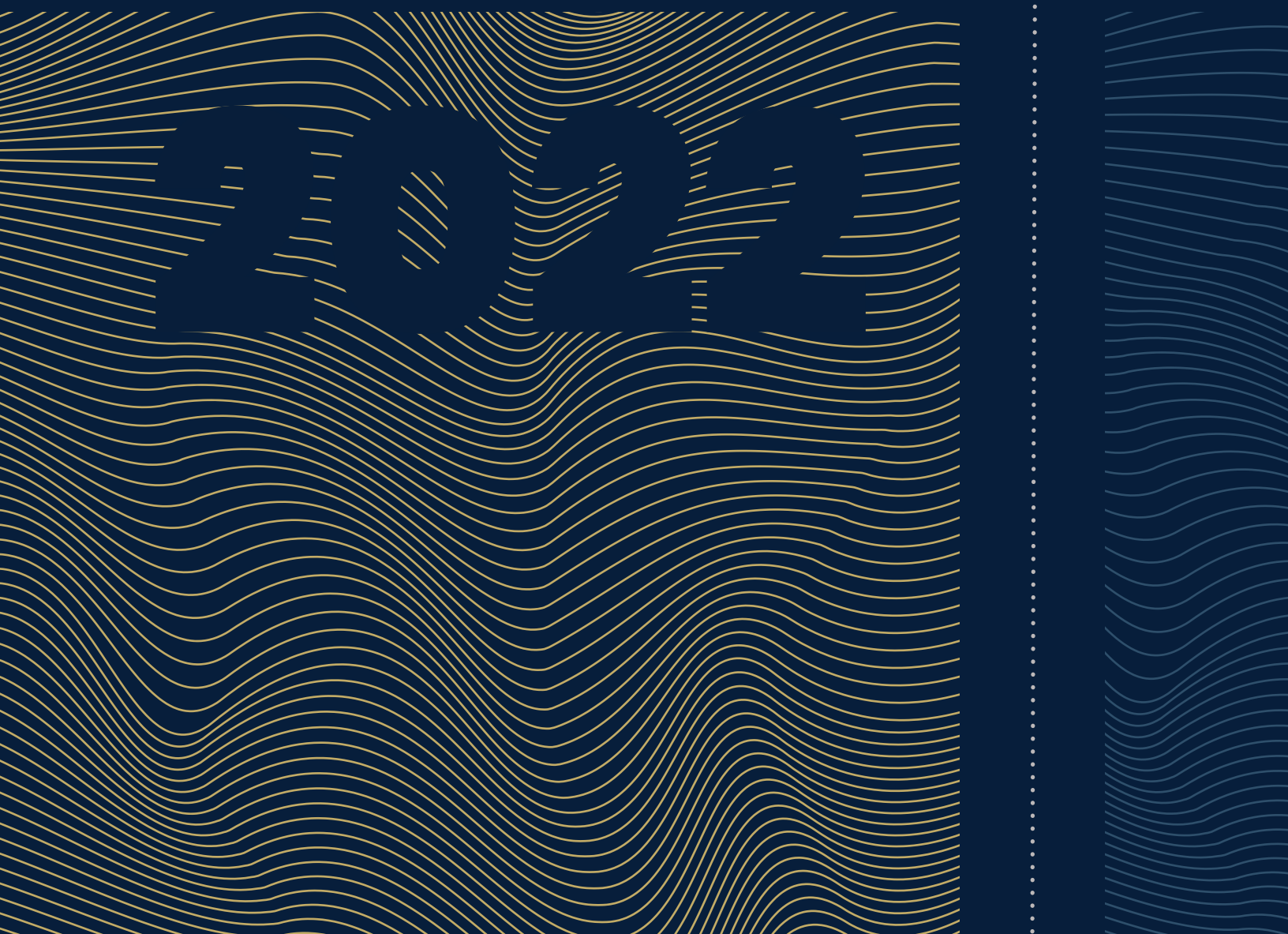




Event & Marketing Sponsorship Package



BY THE NUMBERS



25,977
TOTAL MEMBERS

- ★ 25,236 REALTORS®
- ★ 741 Affiliates



17,934
CLASS ATTENDEES

- ★ 5,803 MLS classes
- ★ 12,131 Professional Development classes



17,519
**FACEBOOK
FOLLOWERS**

24,551
**E.NEWSLETTER
SUBSCRIBERS**



5
SERVICE CENTERS

- ★ Duncanville
- ★ Grapevine
- ★ Lewisville
- ★ Richardson
- ★ Rowlett
- ★ New HQ coming to Irving in 2022!

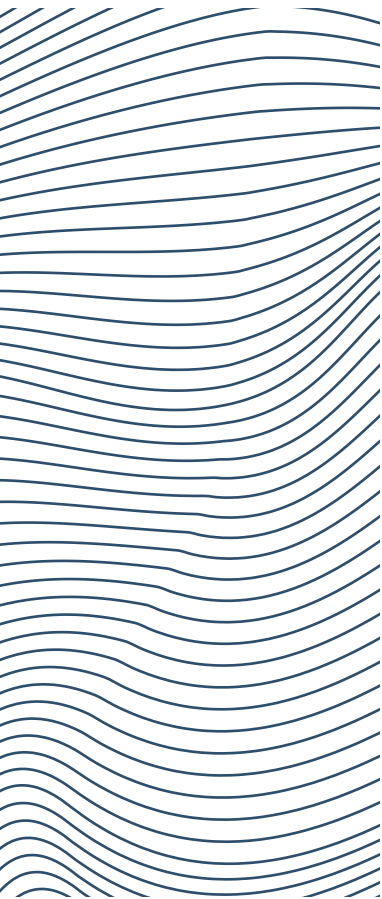
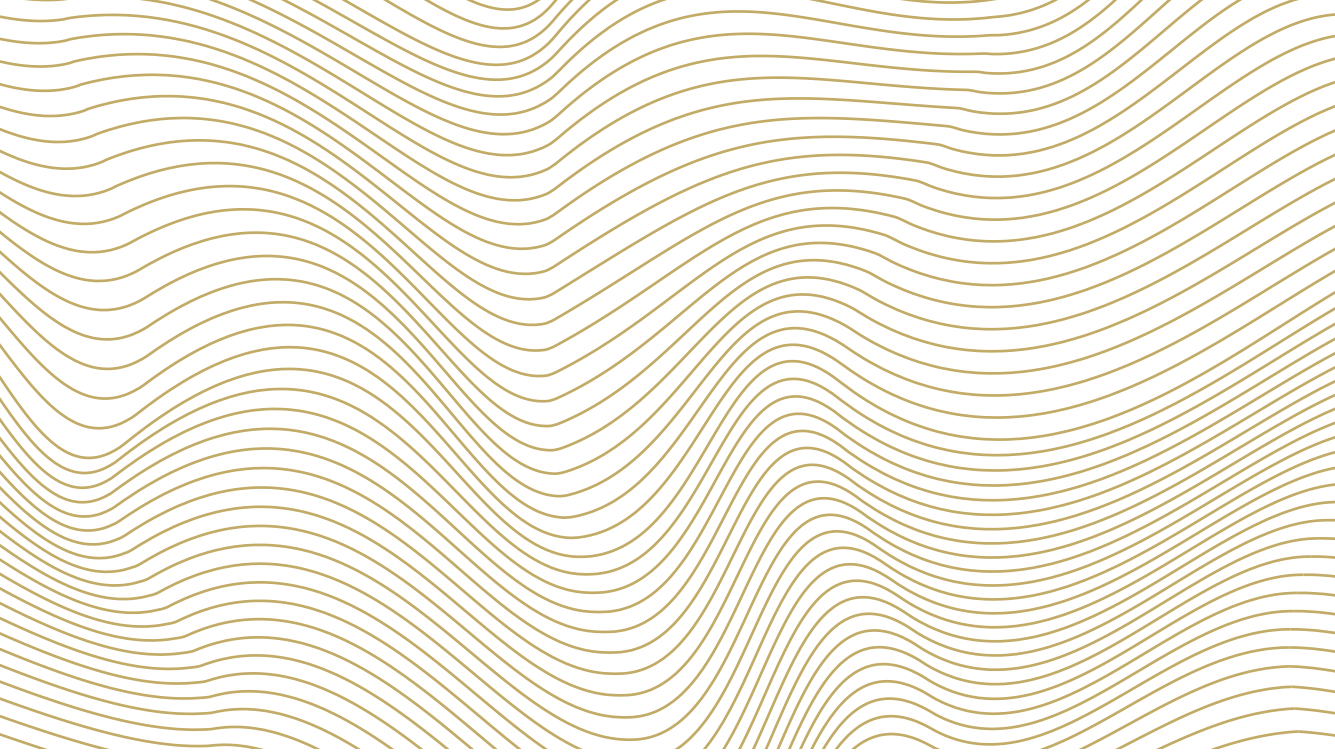


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Signature Events

Our headline events each year draw our largest crowds and get the most attention. Packages available: Presenting Sponsor, Champion, and Partner.

2022 HQ Grand Opening & Ribbon Cutting Ceremony

Join us as we celebrate the opening of our new corporate headquarters in Irving, TX. We'll welcome our 25,000 + REALTOR® members to their new home, and your business can be front and center.



2022 Awards & Installations

MetroTex presents six prestigious annual industry awards and installs incoming Officers and Directors at this premier annual event. We invite you to be a part of the festivities!

Signature Events Packages

	Presenting Sponsor \$10,000	Champion \$5,000	Partner \$2,500
On Site Recognition	✓	✓	✓
Pre-Event Materials Logo display: invitations, website, newsletters, social media, e-vites, etc.	✓	✓	✓
Post-Event Materials Logo display	✓	✓	✓
Sponsor Video Special recognition	✓	✓	✓
Event Program ¼ page ad	✓	✓	✓
Photo Booth Logo display	✓	✓	✓
Cocktail Menu Logo display	✓	✓	✓
On-Screen Logo During event	✓	✓	
Presenting Sponsor Logo and name mention	✓		
Gobo Logo	✓		
Digital Ticket & Dash Placard Logo display	✓		
Sponsor Speech Onstage time	✓		
Complimentary Tickets	2	2	2

Education Events

Events focused on education and development offer a unique opportunity to meet our REALTOR® members where they learn. Packages available: Presenting Sponsor, Champion, Partner, and custom packages.

Forecast 2023

One of the most popular events each year, Forecast gives REALTOR® members the information, insight, and tools they need to make informed decisions for next year's market.

REALTOR® Workshops

Reach REALTOR® members in specific areas with workshops focused on the schools, businesses, and events shaping the communities. Workshops take place for Rockwall, Garland, Mesquite, and South Dallas.

Global Business Forum

Connect with REALTOR® members with specific interest in global real estate at quarterly networking and education events.

Commercial Business Forum

Connect with REALTOR® members with specific interest in commercial estate at quarterly networking and education events.

Homeownership Matters 2022

Get in front of both consumers and REALTOR® members in this pilot program designed to increase housing opportunity through community homebuyer education and REALTOR® Texas Affordable Housing Specialist Certification.

Education Events Packages

	Presenting Sponsor \$2,500	Champion \$1,000	Partner \$500	Custom Choose up to 3
On Site Recognition	✓	✓	✓	
Pre-Event Materials Logo display: invitations, website, newsletters, social media, e-vites, etc.	✓	✓	✓	
Post-Event Materials Logo display	✓	✓	✓	
Sponsor Video Special recognition	✓	✓	✓	
Exhibit Booth	✓	✓	✓	
On-Screen Logo During event	✓			
Digital Ticket & Dash Placard Logo display	✓	✓		
Speaker Introduction Onstage times	✓			
Complimentary Tickets	2	2	2	

Social Events

Social and networking events offer a chance for you to mix and mingle with REALTOR® members, building relationships while representing your business.

YPN Holiday Party

Meet our Young Professionals Network (YPN) at this festive and fun evening for our young real estate professionals



Social Events Packages

	Presenting Sponsor \$1,000	Champion \$500	Partner \$250	Custom Choose up to 2
On Site Recognition	✓	✓	✓	
Pre-Event Materials Logo display: invitations, website, newsletters, social media, e-vites, etc.	✓	✓	✓	
Post-Event Materials Logo display	✓	✓	✓	
Cocktail Menu Logo display	✓	✓	✓	
Digital Ticket & Dash Placard Logo display	✓	✓	✓	
Presenting Sponsor Logo and name mention	✓	✓		
Digital Ticket & Dash Placard Logo display	✓			
Presenting Sponsor Logo and name mention	✓			
Complimentary Tickets	6	4	2	

Other Opportunities

Increase your overall recognition among REALTOR® members with these multi-touch packages.

	Presenting Sponsor \$5,000	Champion \$2,500	Partner \$1,000
eNewsletters Banner or video in four member-wide digest emails (MLS Snap, Empowerment, RE Review, Education Calendar)	✓	✓	✓
Social Media Logo or video on MetroTex Facebook, Instagram, LinkedIn and Twitter	✓	✓	✓
MetroTex Website Logo placement on MetroTex Homepage, Professional Development page, Online Education page, Global Business page, or Commercial Data Exchange page	✓	✓	✓
Cocktail Menu Logo display	✓	✓	✓
Professional Development Committee Webinars Promoted as "presented by {sponsor}." Logo display before and during breaks. Contact info emailed to attendees.	✓	✓	
RealTalk Shout out during Thursday Facebook live RealTalk	✓		

Custom Packages + A la Carte Options

Don't see what you want, or want to add something to an existing package? Let us know, and we can craft a custom package specially designed to suit your business and budget.

