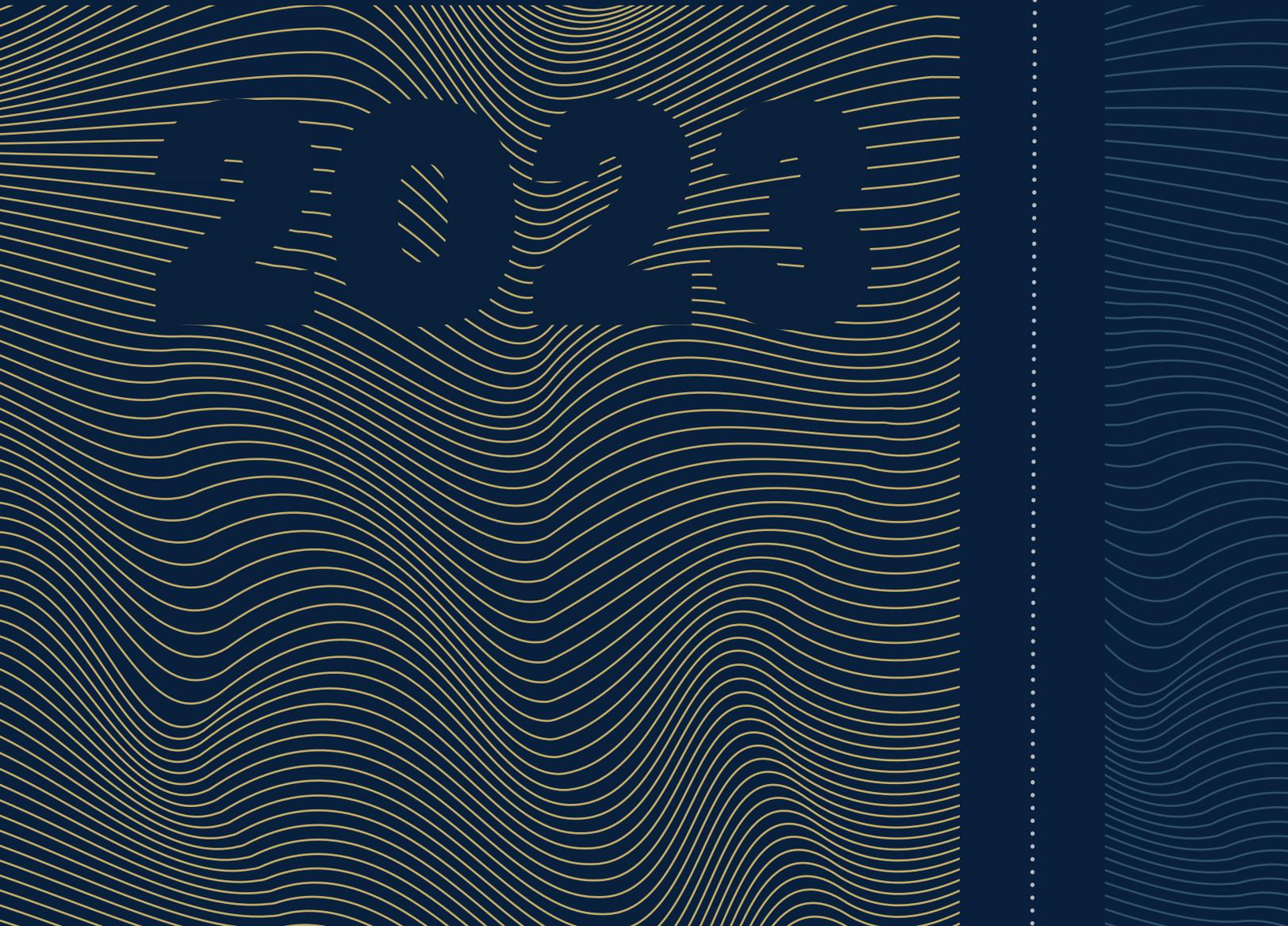




Events & Marketing Sponsorship Guide



BY THE NUMBERS



26,792
TOTAL MEMBERS

- ★ 26,040 REALTORS®
- ★ 752 Affiliates



16,231
CLASS ATTENDEES

- ★ 4,100 MLS classes
- ★ 12,131 Professional Development classes



19,026
**FACEBOOK
FOLLOWERS**

24,551
**E.NEWSLETTER
SUBSCRIBERS**



5
SERVICE CENTERS

- ★ Duncanville
- ★ Grapevine
- ★ Irving
- ★ Richardson
- ★ Rowlett

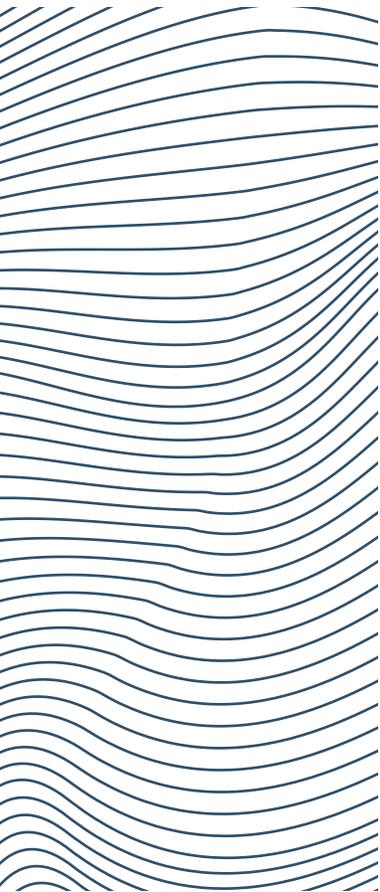


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Signature Events

Our headline events each year draw our largest crowds and get the most attention. Packages available: Presenting Sponsor, Champion, and Partner.

Forecast 2024

One of the most popular events each year, Forecast gives REALTOR® members the information, insight, and tools they need to make informed decisions for next year's market.



YPN 40 Under 40 Awards

Join us as we recognize the top 40 MetroTex REALTORS® under the age of 40. We'll celebrate their service to their community, the real estate industry and their state, local and national associations.

2023 Installation & Awards Ceremony

MetroTex presents six prestigious industry awards and installs our incoming Officers and Directors at this signature annual event. We invite you to be a part of the festivities!

Signature Events Packages

	Presenting Sponsor \$10,000	MetroTex Champion \$5,000	MetroTex Partner \$2,500
On-Site Recognition	Premium On-Site Recognition	On-Site Recognition	On-Site Recognition
Pre-Event Materials	Premium logo display: invitations, website, newsletters, social media, e-vites, etc.	Logo display: invitations, website, newsletters, social media, e-vites, etc.	Name Mention: invitations, website, newsletters, social media, e-vites, etc.
Post-Event Materials	Premium logo display: website, newsletters, social media, etc.	Logo display: website, newsletters, social media, etc.	Name Mention: website, newsletters, social media, etc.
Event Program Ad	Large	Medium	Small
On-Screen Logo	X	X	X
Food & Beverage Signage	X	X	
Pop Up Sign		X	
Sponsor Video	60 seconds	30 seconds	
Step and Repeat	X		
Presenting Sponsor: Logo and Name Mention	X		
Two-Minute Sponsor Speech	X		
Complimentary Tickets	8	4	2

Please confirm sponsorship and provide materials to MetroTex at least 60 days before the event.

Education Events

Events focused on education and development offer a unique opportunity to meet our REALTOR® members where they learn. Packages available: Presenting Sponsor, Champion, Partner, and custom packages.

REALTOR® Workshops

Reach REALTOR® members in specific areas with workshops focused on the schools, businesses, and events shaping the communities. Workshops take place for Rockwall, Garland, Mesquite, and South Dallas.

Global Business Forum

Connect with REALTOR® members with specific interest in global real estate at quarterly networking and education events.

Commercial Real Estate Forum

Connect with REALTOR® members with specific interest in commercial real estate at quarterly educational forums.



Education Events Packages

	Presenting Sponsor \$2,500	MetroTex Champion \$1,000	MetroTex Partner \$500
On-Site Recognition	Premium On-Site Recognition	On-Site Recognition	On-Site Recognition
Pre-Event Materials	Premium logo display: invitations, website, newsletters, social media, e-vites, etc.	Logo display: invitations, website, newsletters, social media, e-vites, etc.	Name Mention: invitations, website, newsletters, social media, e-vites, etc.
Post-Event Materials	Premium logo display: website, newsletters, social media, etc.	Logo display: website, newsletters, social media, etc.	Name Mention: website, newsletters, social media, etc.
On-Screen Logo	X	X	X
Exhibit Table *venue dependent*	X	X	
Sponsor Video *venue dependent*	60 seconds		
Food & Beverage Signage	X		
Presenting Sponsor: Logo and Name Mention	X		
Two-Minute Sponsor Speech	X		
Complimentary Tickets	4	2	

Please confirm sponsorship and provide materials to MetroTex at least 60 days before the event.

Social Events

Social and networking events offer a chance for you to mix and mingle with REALTOR® members, building relationships while representing your business.

YPN Holiday Party

Ring in the holidays with our Young Professionals Network (YPN) at this festive and fun party for the young and young at heart.

Commercial Networking Events

Network with REALTOR® members with specific interest in commercial real estate at quarterly social events.



Social Events Packages

	Presenting Sponsor \$1,000	MetroTex Champion \$500	MetroTex Partner \$250
On-Site Recognition	Premium On-Site Recognition	On-Site Recognition	On-Site Recognition
Pre-Event Materials	Premium logo display: invitations, website, newsletters, social media, e-vites, etc.	Logo display: invitations, website, newsletters, social media, e-vites, etc.	Name Mention: invitations, website, newsletters, social media, e-vites, etc.
Post-Event Materials	Premium logo display: website, newsletters, social media, etc.	Logo display: website, newsletters, social media, etc.	Name Mention: website, newsletters, social media, etc.
Food & Beverage Signage	X		
Presenting Sponsor: Logo and Name Mention	X		
Complimentary Tickets	4	3	2

Please confirm sponsorship and provide materials to MetroTex at least 60 days before the event.

Digital Advertising

Increase your overall recognition among REALTOR® members with these additional a la carte sponsorship options.

eNewsletters

Banner or video in our member-wide digest emails

- ★ MLS Snap
- ★ Empowerment
- ★ RE Review
- ★ Education Calendar

Social Media

Logo or video on

- ★ MetroTex Facebook
- ★ Instagram
- ★ LinkedIn
- ★ Twitter

Real Talk

- ★ Shout out during Real Talk Facebook Livestream

Each a la carte sponsorship option is customizable. You can make it a one-time sponsorship or sponsor year-round - the choice is yours. Contact mac@dfwre.com for more information and pricing.

More Opportunities

TREPAC Sponsorship Opportunities

The Texas REALTOR® Political Action Committee hosts multiple events throughout the year to raise funds. Our events come in all sizes, ranging from small to large scale events. All of our events are designed to be excellent networking opportunities for both our REALTORS® and Industry Partners. If you are interested in sponsoring a meeting or learning more, contact governmentaffairs@dfwre.net.

Area REALTOR® Meeting Sponsorship Opportunities

MetroTex Area REALTOR® Meetings are a great way to connect with your fellow REALTOR® and Industry Partners! They're held regularly throughout the metroplex. If you are interested in sponsoring a meeting or learning more, contact Lindsey Wallace at Lindseyw@dfwre.com.

Professional Development Sponsorship Opportunities

MetroTex Professional Development offers a diverse selection of classes to help agents reach their full potential. Classes are happening every week and are a great opportunity to build familiarity with our members. If you are interested in sponsoring a class or learning more, contact Natalie Godfrey at Natalieg@dfwre.com.

FAQ

Which events can REALTOR® Brokerages sponsor?

REALTOR® Brokerages can sponsor ONLY signature events.

Can an Affiliate sponsor an event if they are not a MetroTex Industry Partner?

MetroTex Industry Partners are the only affiliates who can sponsor MetroTex events.

How many events can a MetroTex Industry Partner sponsor a year?

MetroTex Industry Partner can sponsor multiple events, and purchase multiple virtual opportunities included in the sponsorship guide throughout the year.

Is there a yearlong sponsorship opportunity?

MetroTex does not offer yearlong sponsorship opportunities. Sponsorship opportunities are based on each event. However, Digital Advertising may be available for yearlong commitments. Contact mac@dfwre.com for more information.

Is there a limit on sponsorships per event?

There can only be ONE presenting sponsor per event. There can be multiple Champion & Partner sponsors per event.

Who provides sponsorship materials?

Each sponsor is responsible for providing MetroTex with their company logo, sponsor video, email banner, marketing handouts, etc. MetroTex is not responsible for providing or creating logo company logo's, sponsor video, email banner, marketing handouts, etc.

I don't see exactly what I want. Can I create a custom sponsorship package?

We're happy to work with you to create a custom package that fits your needs. Contact mac@dfwre.com for more information.