# Welcome to MetroTex!

Make sure to check in!



WIFI: Kinwest \_ Guest

Password: mtex\_guest23



# Who Are We?

#### MetroTex Association of REALTORS®

- Established 1917
- Over 26,000 members
- Six physical locations across the metroplex



### Let's Connect!

#### Follow us on:









\* METROTEX

Association of REALTORS\*







www.mymetrotex.com



www.mymetrotex.org



### Contact Us

#### **Main Office**

214.637.6660

#### Main Fax

214.637.5951

#### Address

1701 Kinwest Pkwy Irving, TX 75063

#### **Business Hours**

8:30 a.m. – 5:00p.m.\* Monday – Friday

#### MLS Department

214.540.2755 mls@dfwre.com

#### **Member Services**

214.540.2745 memberservices@dfwre.com

#### Accounting

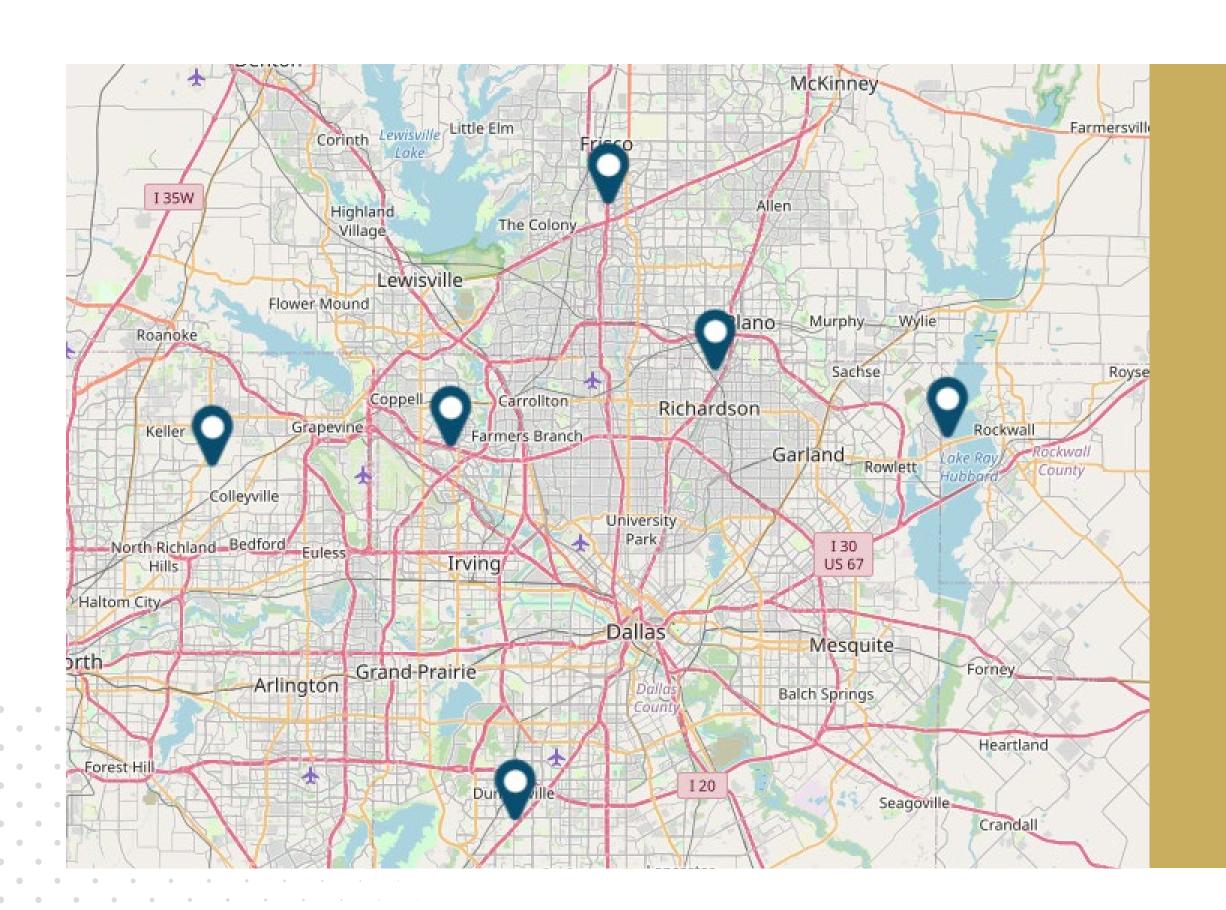
800.878.4166 accounting@dfwre.com

#### Professional Development

214.540.2751 professionaldevelopment@dfwre.com



### Locations

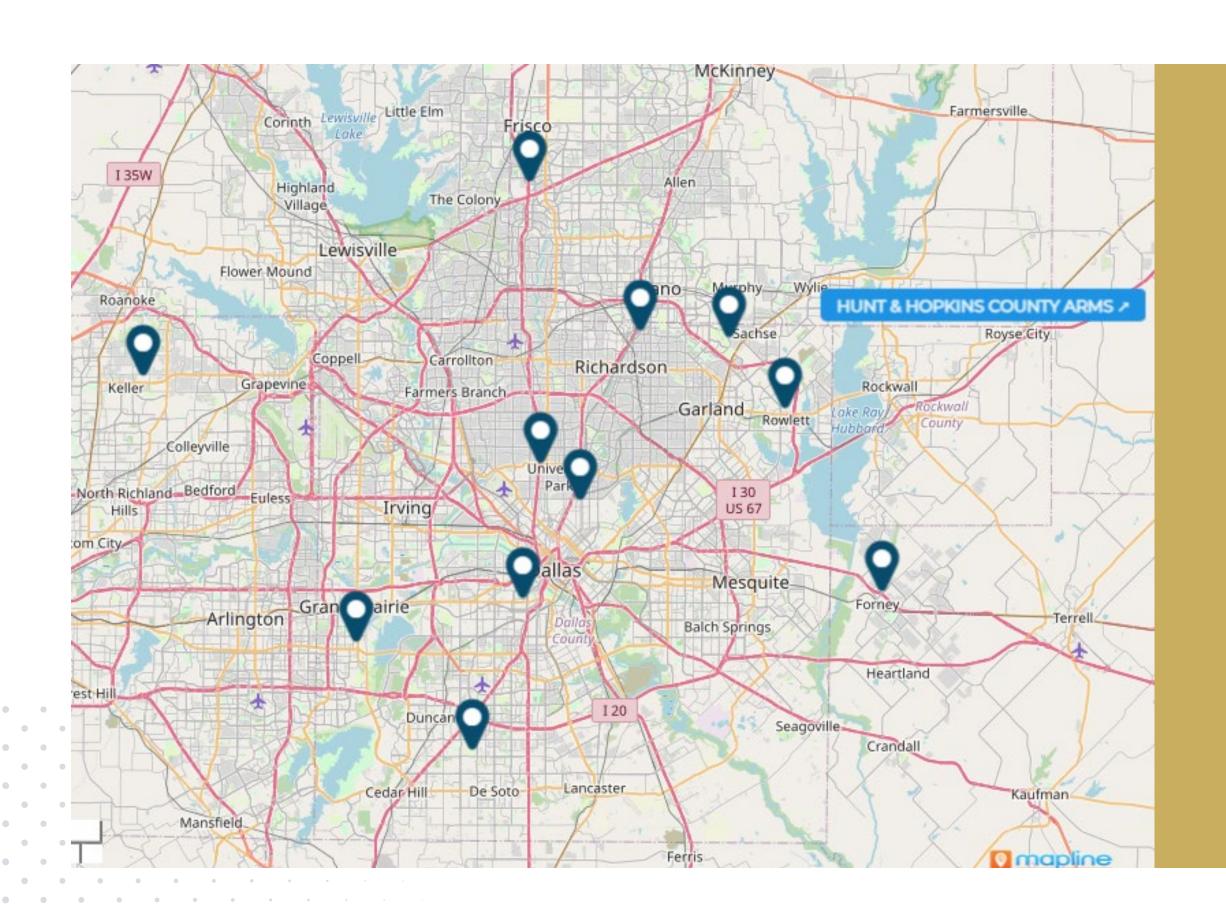








# Area REALTOR® Meetings





- East Dallas
- Far North Dallas
- Frisco
- Garland
- Grand Prairie
- Hopkins County
- Hunt County

- Kaufman County
- Northeast Tarrant County
- Oak Cliff
- Oak Lawn/Park Cities
- Rowlett/Rockwall
- Southwest Dallas





### Featured MetroTex Benefits



In Demand, On Demand

CE classes you need, whenever and wherever you are.



**Proactive Safety** 

Real-time identity verification from the palm of your hand.



Stay in the Know
Authentic, journalistically sound industry news.



**MLS Access** 

The MLS platform you need, at exclusive member rates.



MetroTex Commercial Data Exchange Advanced tools and lead management for \$175/month.



Access Latin America

Latin America's largest MLS, with listings from 22+ countries.

Plus so much more!



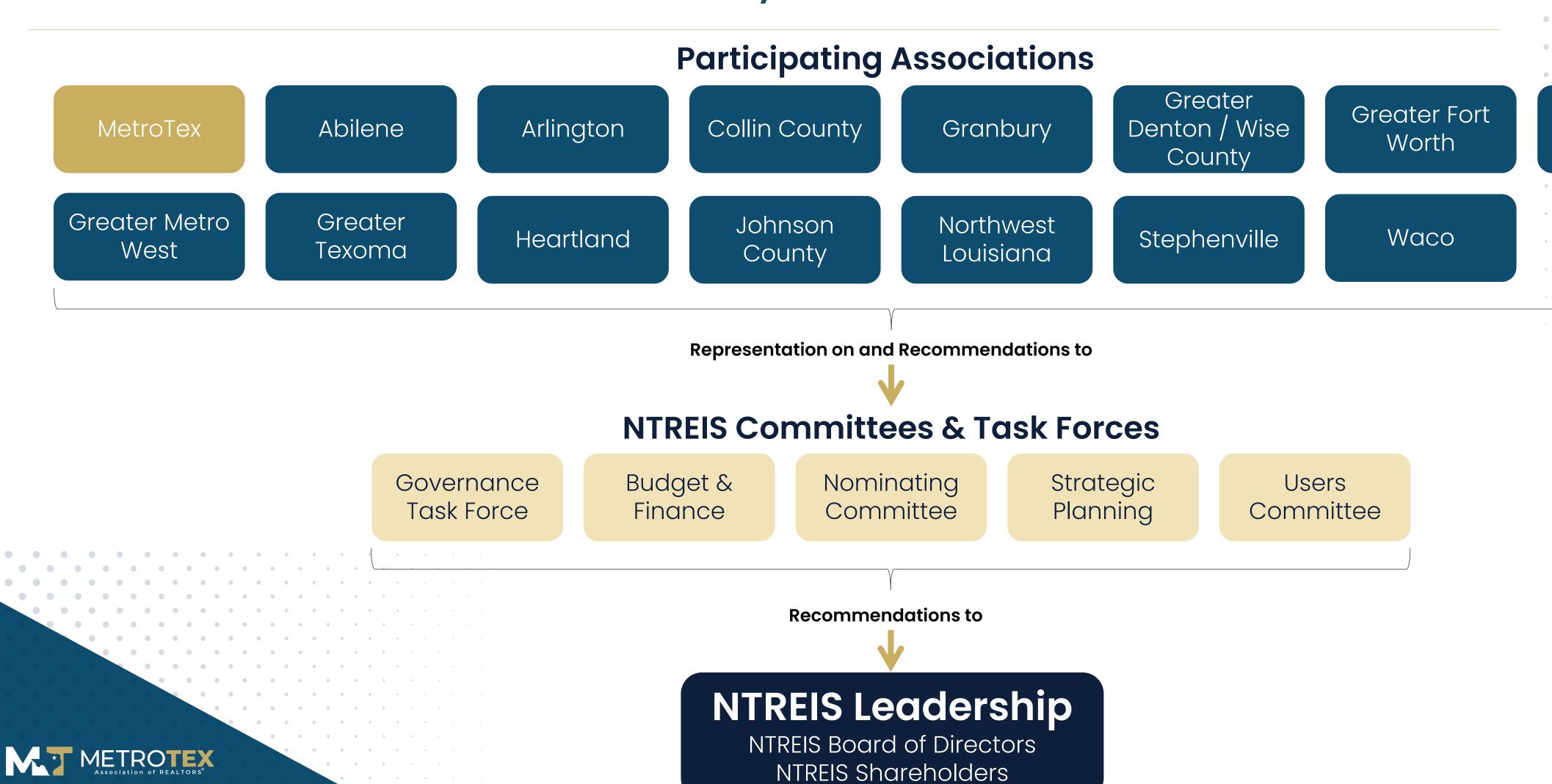






### Who Are We?

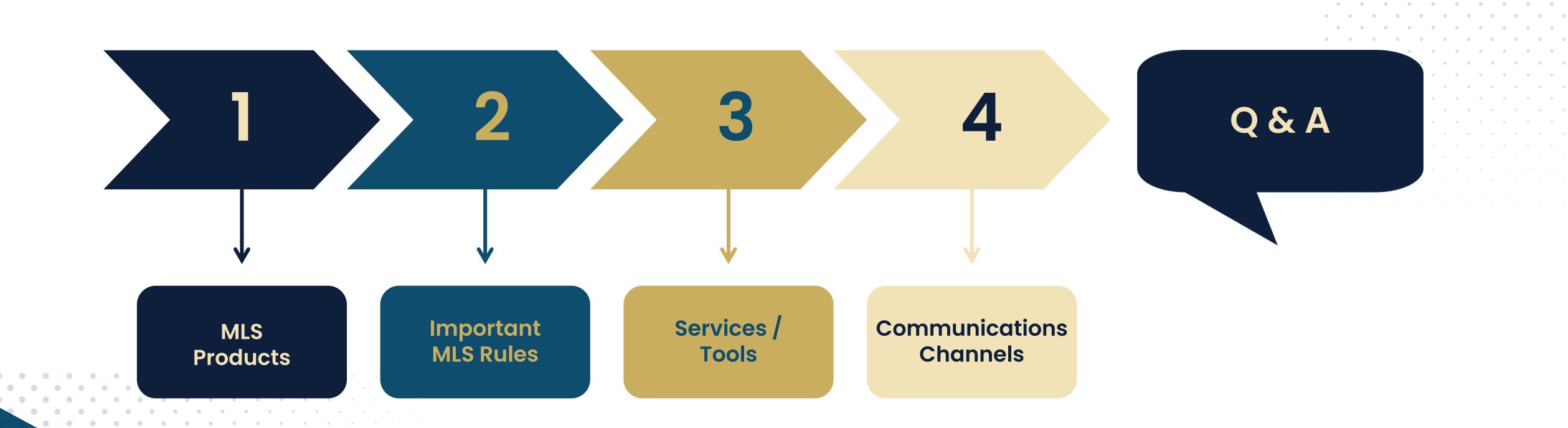
#### NTREIS: North Texas Real Estate Information Systems



Greater

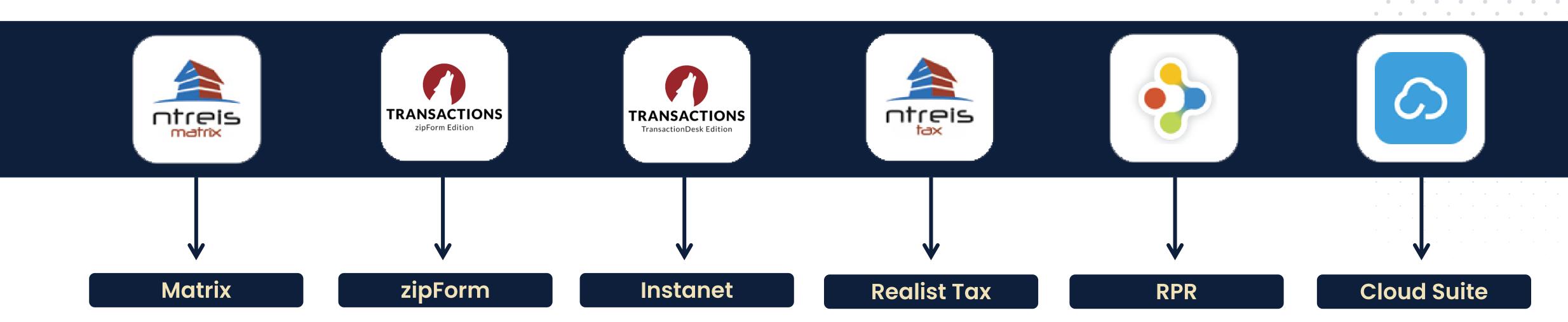
Lewisville

# Objectives





### Your MLS Products



- Your MLS system
- Use on any browser on PC or tablet
- All-in-one transaction management system provided by Texas REALTORS®
- Approved forms just a few clicks away
- Access and manage all forms, contracts, and documents
- Use any computer with internet access
- Tax data from all counties in Texas
- Census reports, school information, mailing labels, and foreclosure activity
- Comprehensive data, powerful analytics, and client-friendly reports
- Created by NAR and 100% owned by REALTORS®
- Cloud CMA, Cloud MLX, and Cloud Streams
- Convenient alternative to the main MLS system



# Clear Cooperation Policy

Within one (1) business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public. (Adopted 11/19)



# Data Input Sheets

Residential Data Input Sheets



Satisfy MLS Rules 7.07 and 7.26 Take on Listing Appointment



Ensure Accuracy of Information

Access via Instanet, upload to Matrix

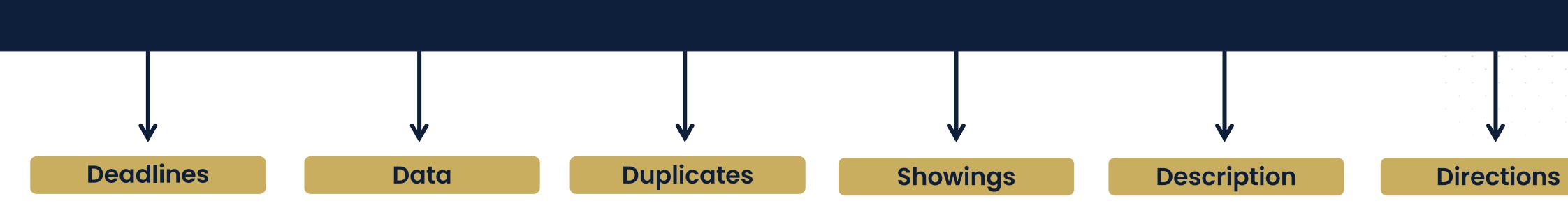






# Listing Procedures

### MLS Rules: Section 7



- 72 Hour Deadlines
  - Listing Input
  - Status Change

- Required to provide Duplicate Listings accurate data
- Listings shall be available for showing once the listing is Active in the MLS
  - Exception: Coming Soon Status

- Property description (Public Remarks)
- Fair Housing guidelines
- No contact info (including email, web address, text services, etc.)

Public Driving
 Directions must
 have actual
 directions to the
 property. (Not "Use
 GPS" or "See Map,"
 etc.)



# Listing Statuses Initial Statuses

#### **INC - Incomplete**

- Work in progress
- Can be seen by listing agent, listing broker/manager, listing office administrators, and MLS staff.
- Can be updated and saved as Incomplete until the listing is ready to be made available to other MLS subscribers.
- Will be purged from the system if not updated in 30 days.
- Must be changed to Active or Coming Soon prior to any other status changes.

#### **CSN - Coming Soon**

- Cannot be shown
- Allows seller to prepare home for showings, needed repairs, or legal matters.
- Will automatically enter Hold Status after 30 days.
- Must be changed to Active prior to any other status changes.
- Is available only to MLS Participates and is not distributed to 3<sup>rd</sup> parties.





# Listing Statuses Active Statuses

#### **ACT - Active**

- Must be available for showings.
- Will expire on the expiration date entered by the agent.

#### **AC – Active Contingent**

- Still available for showings.
- Seller has accepted an offer but will entertain backup offers.
- Will expire on the expiration date entered by the agent.

#### **AKO - Active Kick Out**

- Still available for showings.
- Seller has accepted an offer contingent upon sale of another property by the Buyer.
- Will expire on the expiration date entered by the agent.

#### **AOC – Active Option Contract**

- Still available for showings.
- Seller has accepted an offer but Buyer is exercising the option period from the sales contract.
- Will expire on the expiration date entered by the agent.





# Listing Statuses Final Statuses

#### **PND - Pending**

- Property has an offer with no contingencies, Kick Outs, or options.
- Does not expire.

#### WTH - Withdrawn

- No longer available for showings.
- Cannot be relisted with another broker. Will expire on the original expiration date entered by agent.

#### **CAN - Cancelled**

- No longer available for showings.
- Seller is free to relist with another broker.

#### H - Hold

- Property is temporarily unavailable for showings.
- Listing agreement still in place and will expire on original expiration date entered by agent.

#### **EXP - Expired**

Listing Has Expired.

#### C - Closed

• Listing has sold or leased.





# Listing Distribution

Distribution is a decision made by the Broker or Seller.

Distribution of listings to Realtor.com and 3<sup>rd</sup> party sites are handled by NTREIS.

Listings are also distributed to more than 750 other websites via List Hub.

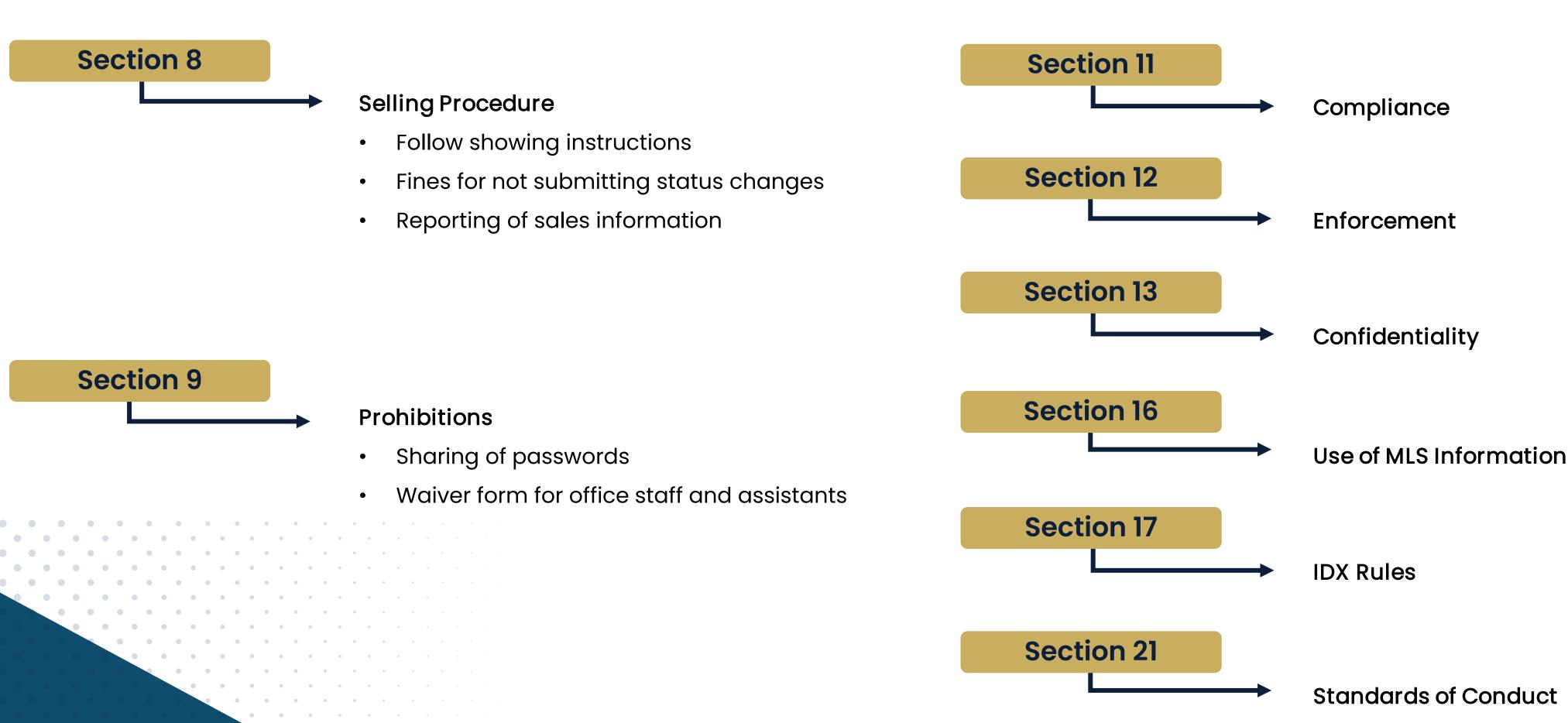








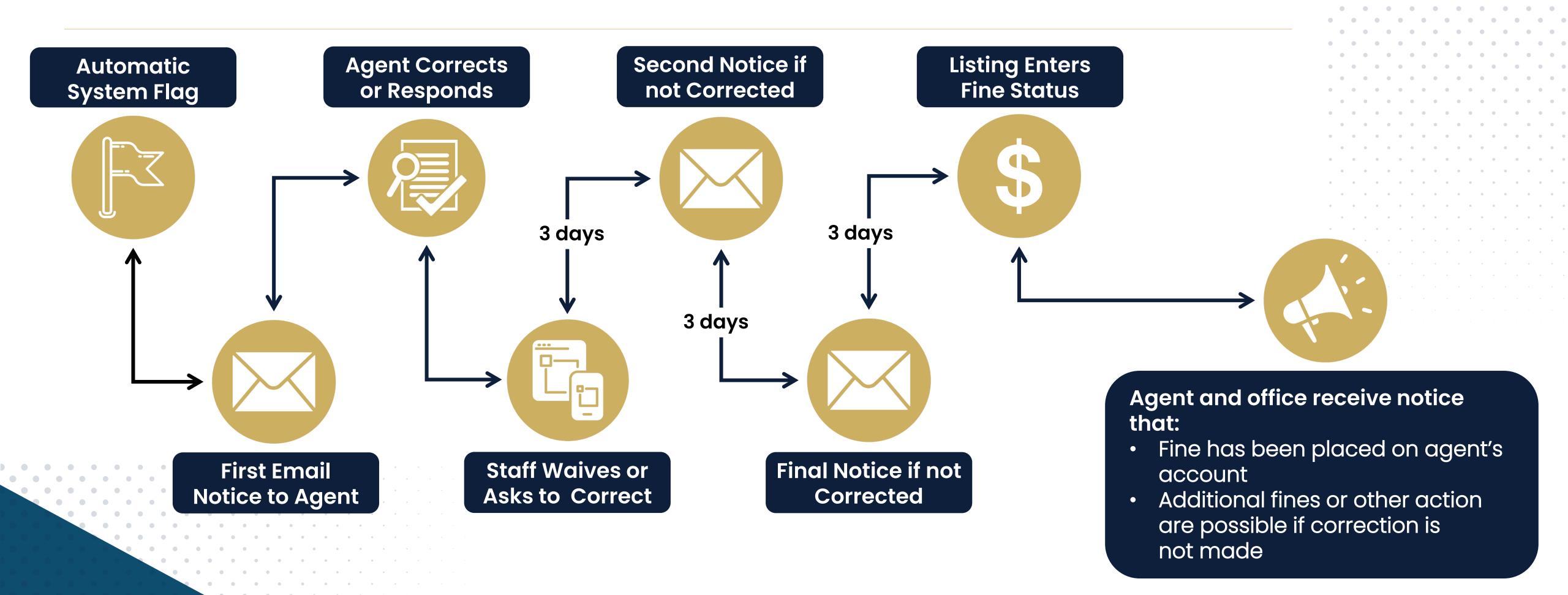
### MLS Rules





### Data Checker

METROTEX
Association of REALTORS®



# Complaints

#### MLS Procedure / Keybox Rule Violations

Agent may file a complaint with MLS

#### **Clear Cooperation Policy Violations**

- Must be in writing
- Submitted at <a href="https://www.mymetrotex.com/clearcoop">https://www.mymetrotex.com/clearcoop</a>
- Must include
  - Name of listing agent and listing office
  - Proof of violation that is clear, strong, convincing (I.e. photograph, web link)
- Fines for violations of Clear Cooperation
   Policy will range from \$1,000 to \$5,000





### MLS Classes



You must attend the 5 required courses then choose one of the 2 elective courses.

You are eligible to earn your MAPS credit one time only.



#### Five Required Courses

- Advanced Matrix
- Managing Your Listings OR Listing 101
- Client Management
- Accessing Property/Realist Tax
- Intro to RPR

#### **Choose One Elective**

zipForm OR Intro to Instanet

#### Then Receive

One free quarter of MLS service

#### More MLS Classes Here!

- Intro to Matrix
- Surfing the Cloud Mobile RPR







# Clases de MLS en español





¿Alguna vez ha deseado poder aprender más sobre MLS en una clase en español? ¡Ahora puede hacerlo!

Las clases de español de MLS estarán disponibles durante el año con un instructor que habla español.





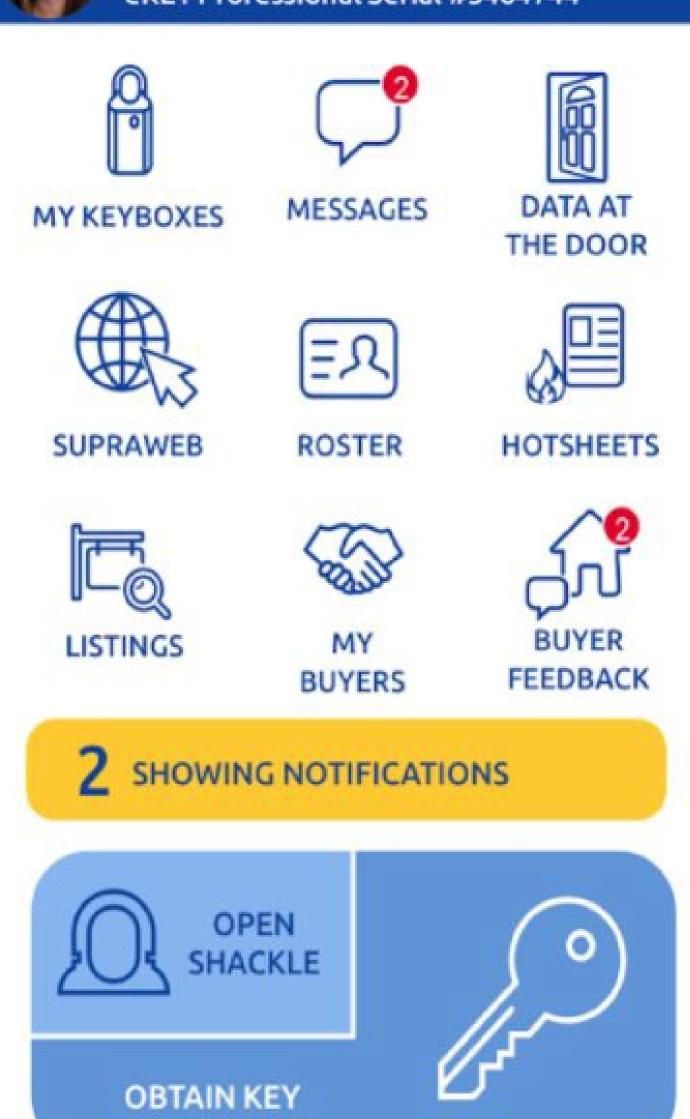
### MLS Communication

- Newsletters mentioned earlier
- MLS Training Classes
- Matrix Landing Page news and alerts
- Clarity Dashboard
- Meetings: Area REALTOR® Meetings and Office Meetings
- Social Media
- Automatic communications from Data Checker











- Additional Service
- Fiscal Year Service: July 1 June 30
- Supra eKey App
- For pricing and to set up, contact Member Services:

memberservices@dfwre.com 214.540.2745















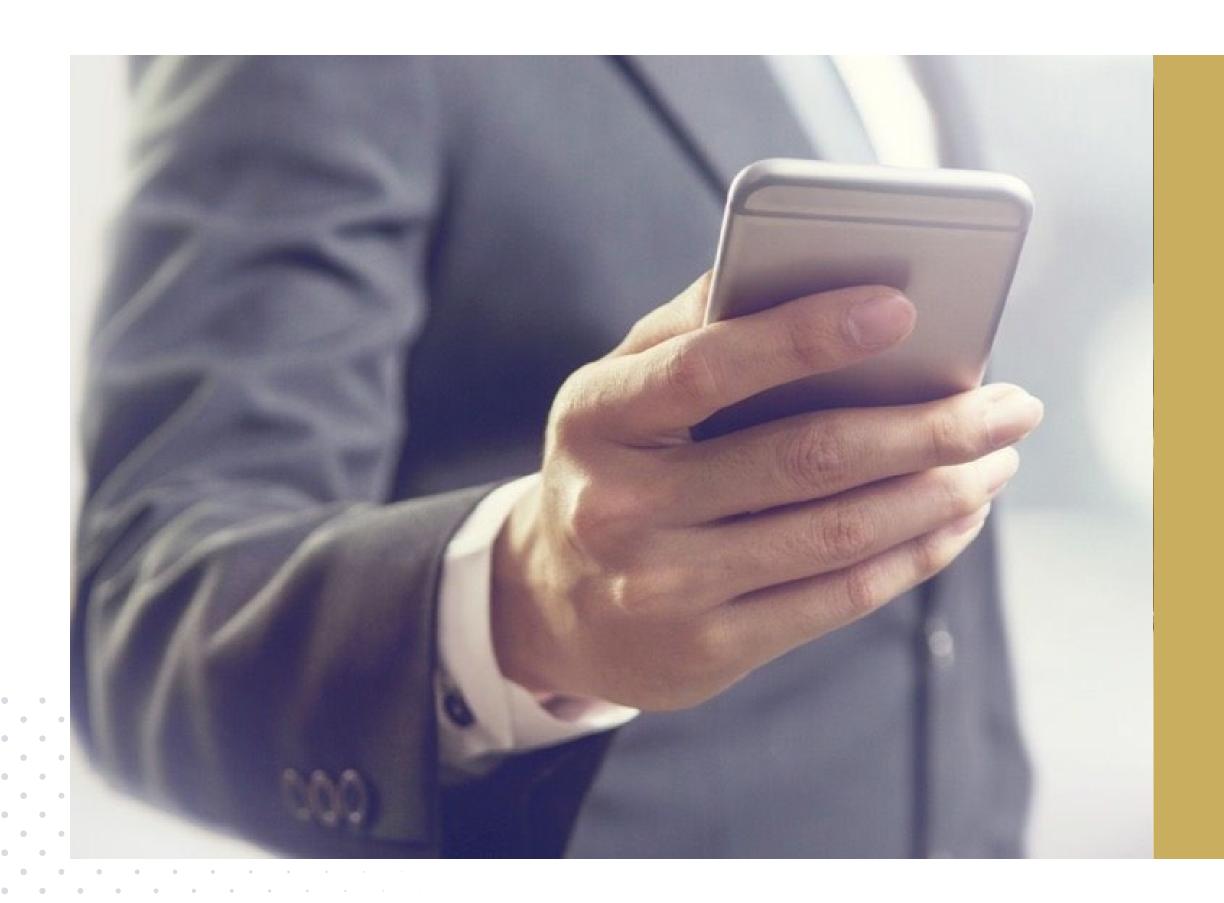
# Keyboxes

- Keyboxes sold separately at \$129.90 each
- Available at all MetroTex locations
- BTLE, Bluetooth
- Access keybox and activity reports through:

supraekey.com



### Vendor Contact Information





For after hours technical support:

Matrix & Transaction Desk Monday – Friday, 7am – 12am Saturday – Sunday, 10am – 10pm 800.297.6367

#### zipForm

Monday – Friday, 6am – 10pm 800.383.9805

#### Supra

Monday – Sunday, 8am – 9pm 877.699.6787



### Additional Contact Information

#### **MLS Department**

Monday – Friday

8:30am - 5pm

214.540.2755

mls@dfwre.com

#### **Member Services**

Monday – Friday

8:30am - 5pm

214.540.2745

memberservices@dfwre.com

#### Realtor.com

Monday – Friday

8am - 7pm

800.878.4166

#### **Texas REALTORS®**

Monday – Friday

9am - 5pm

512.480.8200

#### **Showing Time**

Monday – Saturday

8am - 8pm

Sunday, 8am - 6pm

#### **BrokerBay**

Monday – Friday

7am - 9pm

800.257.1242

#### TREC

Monday – Friday

7am - 6pm

512.936.3000

817.858.0055

support@brokerbay.com





# Questions?







## TREPAC FAQs

How does TREPAC affect real estate?

Where do TREPAC dollars go?

How can REALTORS® support TREPAC?

Which political party does TREPAC support?

Government's role in real estate is steadily increasing at all levels. To maintain a healthy climate for real estate in Texas and preserve real property rights, Texas REALTORS® must participate in the political process through TREPAC.

All funds eligible to be invested in pro-real estate candidates running for political office are expended for that purpose.

Your TREPAC investment helps put pro-real estate candidates in office to protect your livelihood and profession. In return for TREPAC's hard work, we ask that you invest your fair share of \$50.

WE ARE THE REALTOR® PARTY;
TREPAC is not affiliated with
any political party. The
program and platform of the
individual candidates, board
recommendations, and
ultimate action by TREPAC
trustees determine who
TREPAC supports—not the
candidate's party affiliation.





### TREPAC Disclaimer

CONTRIBUTIONS ARE NOT DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES. CONTRIBUTIONS TO THE TEXAS REALTORS® POLITICAL ACTION COMMITTEE (TREPAC) ANDTHE TEXAS ASSOCIATION OF REALTORS® FEDERAL POLITICAL ACTION COMMITTEE (TAR FEDPAC)—WHICH MAKES CONTRIBUTIONS TO THE REALTORS® POLITICAL ACTION COMMITTEE (RPAC)—ARE VOLUNTARY AND MAY BE USED FOR POLITICAL PURPOSES. THE AMOUNT INDICATED IS MERELY A GUIDELINE, AND YOU MAY CONTRIBUTE MORE OR LESS THAN THE SUGGESTED AMOUNT. YOU MAY REFUSE TO CONTRIBUTE WITHOUT REPRISAL, AND THE NATIONAL ASSOCIATION OF REALTORS®, TEXAS REALTORS®, AND ITS LOCAL ASSOCIATIONS WILL NOT FAVOR OR DISADVANTAGE ANYONEBECAUSE OF THE AMOUNT CONTRIBUTED. UNTIL THE RPAC ANNUAL GOAL IS MET, 70% OF AN INDIVIDUAL'S CONTRIBUTION GOES TO TREPAC AND MAY BE USED TO SUPPORT STATE AND LOCAL CANDIDATES; THE REMAINING 30% IS SENT TO TAR FEDPACTO SUPPORT FEDERAL CANDIDATES AND IS CHARGED AGAINST YOUR LIMITS UNDER 52 U.S.C. 30116. (EXCEPTION: 100% OF AN INDIVIDUAL'S CONTRIBUTION GOES TO TREPAC IF THE INDIVIDUAL IS AN EMPLOYEE OF AN AFFILIATE MEMBER OF TEXASREALTORS®.) AFTER THE RPAC ANNUAL GOAL IS MET, 100% OF AN INDIVIDUAL'S CONTRIBUTION GOES TO TREPAC AND MAY BE USED TO SUPPORT STATE AND LOCAL CANDIDATES. YOU MAY CONTACT THE TEXAS REALTORS® POLITICAL COMMITTEE

TREPAC

ADMINISTRATOR AT 800-873-9155 TO OBTAIN INFORMATION ABOUT YOUR CONTRIBUTIONS.







# The REALTOR® Family

















### Who Are We?

#### Professional Development Department



Roxie Glenn
VP of Member
Engagement

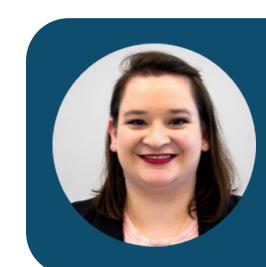




Vanessa
Akin-Adesola
Global & Diversity
Programs
Manager



Kristi Kay Spikes
Commercial
Programs
Manager



Natalie Godfrey
Professional
Development
Program
Manager



Everett York
Professional
Development
Coordinator



Maia Vereen
Professional
Development
Coordinator









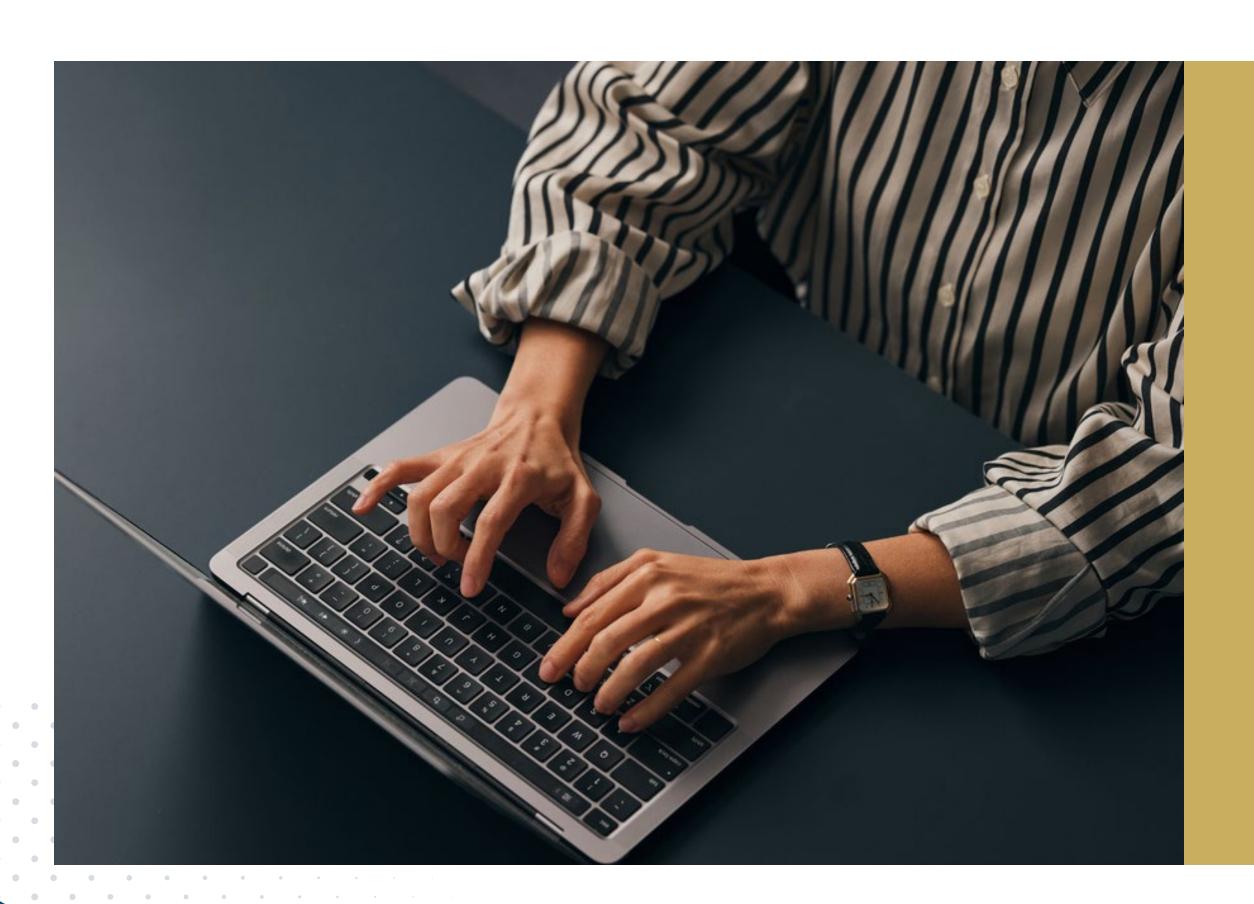
# Benefits from NAR and Texas REALTORS®

- Financial Solutions
- Texas REALTORS® Legal Hotline: 512-480-8200
- Home & Auto Insurance
- Risk Management
- Office & Business Solutions

- Technology & Wireless Solutions
- Automotive, Travel, & Entertainment Solutions
- And more!



## NAR Education Requirements





Two courses must be completed in Cycle 8 (Jan. 1, 2025 – Dec. 31, 2027)

Code of Ethics\*

Completed by Orientation or The NAR Code of Ethics course

Fair Housing

Completed by NAR's online Fair Haven course, AHWD, or Bias Override



### What About TREC?





- State government agency
- Licensing
- Regulation and enforcement



# TREC Education Requirements

During your **FIRST TWO YEARS** of licensure, TREC requires you take a total of **98** hours of Sales Apprentice Education (SAE).







# Graduate REALTOR® Institute (GRI)

To earn the GRI Designation, all three parts of the program must be completed. The total cost of the designation is \$765.

Get more details here!



#### **Business Skills**

\$255

- Seller Services
- Buyer Services
- Real Estate
  Technology
- Environment and Green Building

#### **Contracts to Close**

\$255

- Finance and Lending
- Residential Contracts
- Appraisals, CMAs, and Pricing
- Diversity and Fair Housing

#### **Brokerage**

\$255

- Professional Standards
- Policies and Procedures
- Brokerage and Agency Relations
- BusinessDevelopment



# Commercial Program



Kristi Kay Spikes
Commercial Programs Manager
kristis@dfwre.com









Delivering exceptional education, unparalleled networking opportunities, and comprehensive resources to empower MetroTex members excelling in the field of Commercial Real Estate. Our commitment is to support industry professionals with cutting-edge tools and insights that drive success in a competitive market.



Learn more about the Commercial Program!

Commercial Program

# Texas Accredited Commercial Specialist (TACS)

To earn the TACS Designation, all three parts of the program must be completed. The total cost of the designation is \$765.

TACS 1

\$255

Intro to Commercial Real Estate TACS 2

\$255

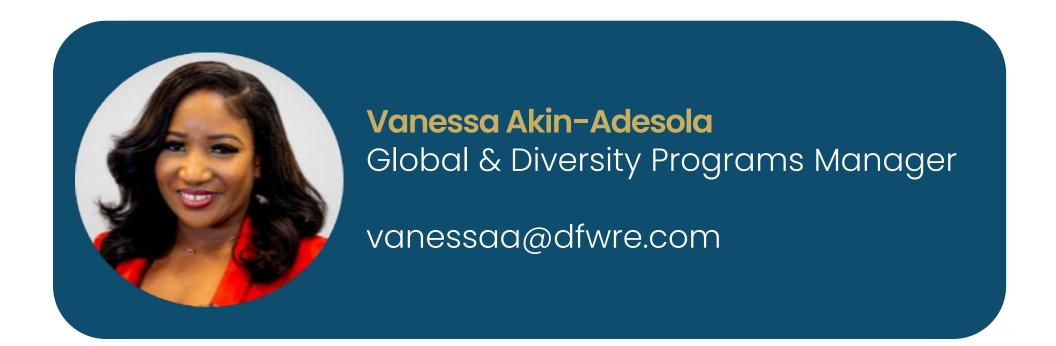
Commercial Real Estate Property Development TACS 3

\$255

Commercial Real Estate Marketing and Negotiation



# Global Program



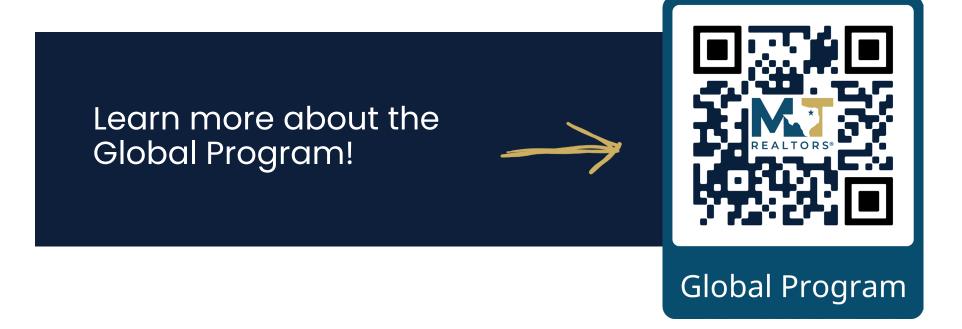






The mission of the MetroTex Global Business Council is to provide a collaborative system of information, resources, networking and skills training for all members. These services will enhance legal, diverse cultural and business protocol awareness of the global real estate environment.





# Global & Diversity Education

#### **Certified International Property Specialist**



The CIPS designation requires completion of five full-day courses focusing on the critical aspects of international real estate transactions. CIPS designees are connected to an influential network of over 3,500 professionals who turn to each other first when looking for referral partners.

#### At Home with Diversity



The course work for this certification is designed to enable you to work successfully with and within a rapidly changing multicultural market. It will help you to learn diversity sensitivity, how it applies to U.S. fair housing laws in your business, and ways to develop professional guidelines for working with people in the increasingly multicultural real estate market.

#### **Resort & Second Home Property Specialist**



This certification is designed for REALTORS® who facilitate the buying, selling, or management of properties for investment, development, retirement, or second homes in a resort, recreational and/or vacation destination are involved in this market niche.



# Advisory Groups



























Some Advisory Groups have prerequisites or are by appointment only.

Get more details here!







### Forums





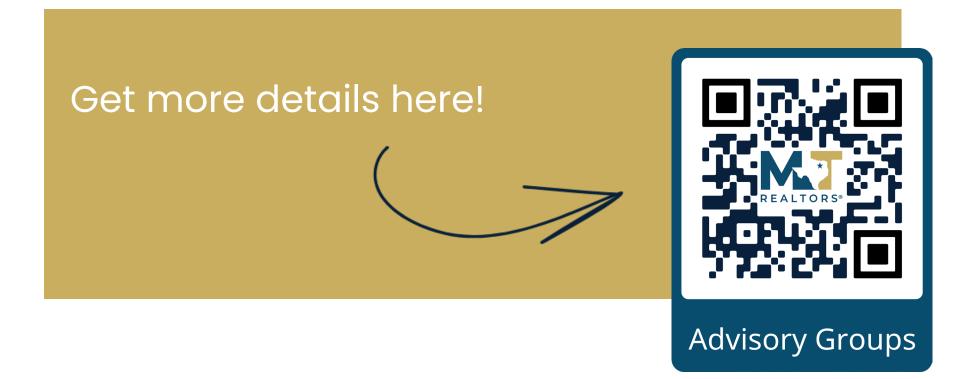












### MYMETROTEX CAMPUS

### OPEN TO REAL ESTATE PROFESSIONALS

#### Your All-in-One Hub for Real Estate Success







Available Anytime, Anywhere.

**Explore MyMetroTex Campus Today!** 





# Questions?



### MetroTex e.News



- Two newsletters each week
  - Wednesday: Industry focused
  - Friday: MetroTex focused
- Plus, opt-in to any of our specialty newsletters delivered once a month:
  - Global
  - Commercial
  - Spanish-language

## Update Your Communication Preferences















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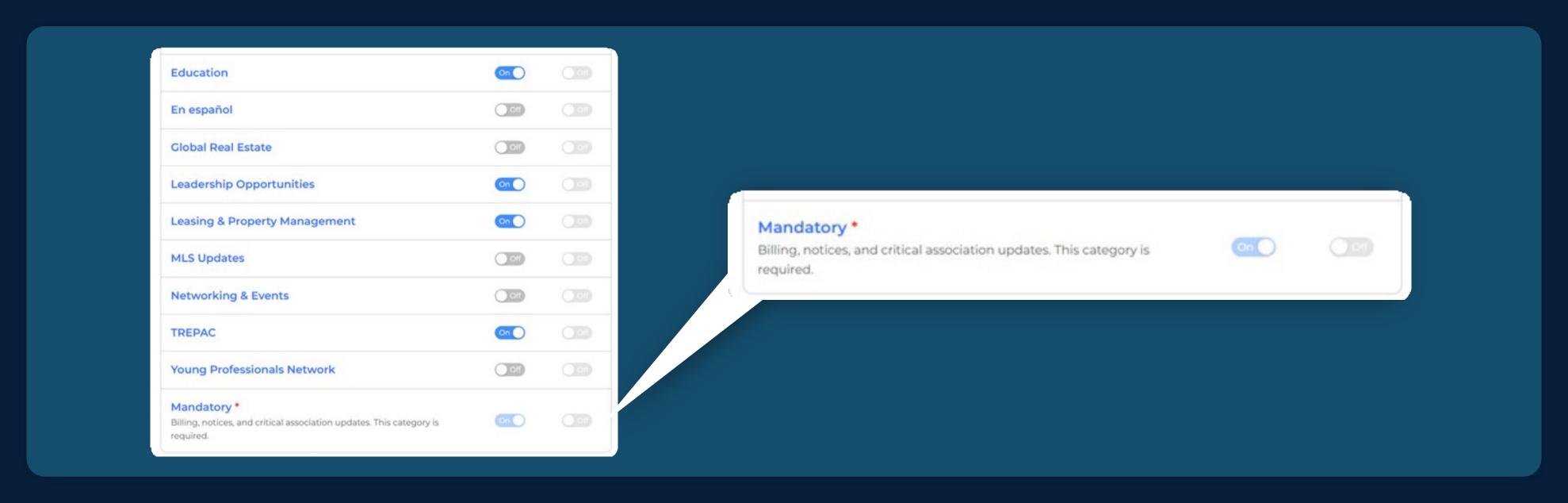
Update Your Email Preferences

**Update Your Email Preferences** 

- Find the "Update Your Email Preferences" link at the bottom of your emails from communications@dfwre.com
- Click the link to access your notification settings



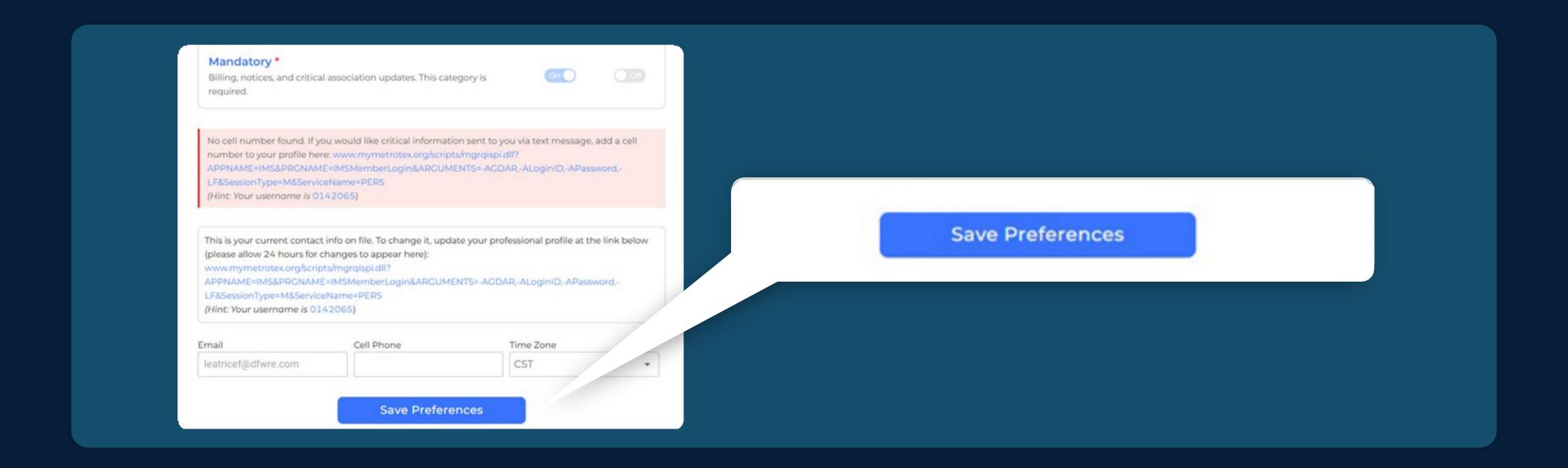
# Turn on Text Notifications for Mandatory Updates



- Search for "Mandatory"
- Select the Text option
- If needed, enter your phone number



# Save & Stay Informed



- Click "Save Preferences" and your updates take effect immediately
- Receive texts for important updates like billing and mandatory notices
- Stay informed and turn this on today



# Billing&Payments Made Easy







Member Portal

Manage your account anytime

Billing Calendar

Stay on top of deadlines

AutoPay

Hassle-free payments



