

2026



METROTEX

Association of REALTORS®

SPONSORSHIP
OPPORTUNITIES



MetroTex Irving Headquarters
214-637-6660 Phone

1701 Kinwest Pkwy
Irving, TX 75063

www.metrotex.com
www.dfwrealestate.com

ABOUT US

MetroTex Association of REALTORS® is the industry-leading platform to launch success for REALTORS®, partners, and communities through cutting-edge, innovative, and inclusive member-focused real estate resources.



35,000+
TOTAL MEMBERS



20,000
FACEBOOK
FOLLOWERS



24,551
E.NEWSLETTER
SUBSCRIBERS

LOGO & PHOTO SUBMISSIONS

To ensure your logo or photo looks sharp on all event materials, please send us the highest-quality version you have.

- Use the original file—the one saved directly from your computer, phone, or camera.
- Please do not crop, resize, or edit the image before sending it.
- Avoid images from social media (like Facebook or Instagram)—they're often too small and look blurry when printed.

Preferred File Types (Best Quality): PDF, AI (Adobe Illustrator), EPS

Acceptable File Types (Good Quality): JPG (High Resolution) or PNG

When in doubt, send the largest version you have—we're happy to help from there!



SCAN HERE TO CHECK YOUR
LOGO FILE QUALITY



EVENTS AT A GLANCE

SIGNATURE EVENTS	p. 3	Blast Off	
	p. 4	Awards Gala	
	p. 5	Texas REALTORS® 360-Real Insights	
	p. 6	MetroTex REALTOR® EXPO	
	p. 7	Taste of NTYPN	
	p. 8	Broker Summit	
	p. 9	Holiday Breakfast	
	p. 10	MetroTex Installation of Officers and Directors	
	p. 11	40 Forward	
	BOUTIQUE EVENTS & FORUMS	p. 11	NTYPN Mixers
		p. 12	MetroTex Global Day
p. 12		Keys to Equity: AHWD & Fair Housing Day	
p. 13		Commercial Forums	
p. 13		Leasing & Property Management Forums	
p. 13		NTYPN Educational Forums	
ASSOCIATION MARKETING		p. 14	Broker & Manager Networking Meetings
	p. 14	MetroTex Weekly Sponsor	
PROFESSIONAL DEVELOPEMENT	p. 15-16	MetroTex Area Meetings	
	p. 17	Education Sponsored Meals	
	p. 18	TRLP Sponsorship Opportunities	
	p. 18	Zoom-In Sponsor for Zoom Classes	

BLAST OFF 2026

January 27, 2026

Plano Event Center • 2000 E. Spring Creek Pkwy • Plano, TX 75074

Presented by MetroTex Professional Development Committee

Event Average Attendance: 200+

ROCKET SPONSOR - \$5,000

4 SPOTS AVAILABLE, LIMITED 1 PER INDUSTRY

Registration and Lunch for 4 Company Representatives (additional representatives will be charged full event registration pricing)

Company name/logo placed on flyer and all publicity e.g (Blast Off 2026 Conference presented by YOUR COMPANY and hosted by MetroTex's Professional Development Committee)

8 ft. skirted vendor table and 4 chairs in a prime location in the main room (electricity provided)

Greet attendees and provide marketing materials

Onstage company banner throughout the event

Verbal acknowledgment during the event as a Rocket Sponsor

Company advertisement in event program and on social media

2-minute, sponsor-provided, video commercial shown during the event

BLAST OFF SPONSOR - \$1,000

INCLUDES BOOTH DURING CLASS AND HAPPY HOUR

Registration and Lunch for 2 Company Representatives (additional representatives will be charged full event registration pricing)

6 ft. skirted vendor table, 2 chairs in vendor fair, and happy hour room (close to the event space)

Greet attendees and provide marketing materials

Verbal acknowledgment during the event as a Blast Off Sponsor

Logo and contact information in the event program and on social media



AWARDS GALA

February 2026

MetroTex Irving Headquarters • 1701 Kinwest Pkwy, Irving, TX 75063

Event Average Attendance: 200+

PRESENTING SPONSOR - \$10,000 (1 AVAILABLE)

Main stage advertiser

On stage special recognition during the Installation proceedings, plus a two-minute live commercial or pre-recorded, sponsor provided commercial

Full-page ad in program

Same full-page ad included in event presentation

Company name and/or logo in all marketing materials leading up to the event

Ten tickets to the event with reserved seating and company signage

CHAMPION SPONSOR - \$5,000

Signage in the main stage area

On stage special recognition during the Installation proceedings

Half-page ad in the digital program

Same half-page ad included in event presentation

Company name and/or logo in all marketing materials leading up to the event

Four tickets to the event

PARTNER SPONSOR - \$1,000

Signage in the registration area

Quarter-page ad in the digital program

Same quarter-page ad included in event presentation

Two tickets to the event



TEXAS REALTORS® 360-REAL INSIGHTS

Spring 2026 from 10:00 a.m. - 2:00 p.m.

Event Average Attendance: 250

EVENT SPONSOR - \$2,500

On stage special recognition during the meeting, plus a 3-minute spotlight to deliver your live commercial directly to attendees

Feature a short video or company profile during your time on stage to elevate brand awareness

Signage with company logo in the registration area at both events

Company name/logo on all electronic marketing materials leading up to the event

Opportunity to distribute company marketing materials and promo items at the meeting

Opportunity to display a company banner at the meeting

Opportunity to give away a door prize to collect attendee business cards at the meeting

Two complimentary tickets to attend the Texas REALTORS® 360-REAL INSIGHTS Meeting

Two complimentary tickets to attend the Texas REALTORS® 360-REAL INSIGHTS reception the evening before

A 6ft. table and two chairs are provided at the meeting



METROTEX REALTOR® EXPO

Spring 2026 from 10:00 a.m. - 2:00 p.m.
Presented by MetroTex Affiliate Committee
Event Average Attendance: 300+

INDOOR BOOTH* - \$500

One standard 6-foot table and two chairs per booth, multiple booths may be purchased
Your company name and booth number will be listed in the EXPO program
Each company will be issued up to two name badges for each booth purchased
Two lunch tickets and two treat tickets will be issued to each exhibitor

*Access to electricity will be provided. Please bring an extension cord if you plan to utilize electricity at your booth

OUTDOOR BOOTH* - \$400

One standard 6-foot table and two chairs per booth, multiple booths may be purchased
Your company name and booth number will be listed in the EXPO program
Each company will be issued up to two name badges for each booth purchased
Two lunch tickets and two treat tickets will be issued to each exhibitor

*Canopy tents are highly recommended for this booth space but not required.

*Access to electricity is NOT provided. Please select an indoor booth if you plan to utilize electricity at your booth

*LIMITED TO 4 BOOTHS PER INDUSTRY



SCAN THE QR CODE
TO WATCH LAST YEAR'S
RECAP VIDEO



TASTE OF NTYPN

Fall 2026

Event Average Attendance: 250

EVENT SPONSOR - \$700

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Designated space at the event to network and distribute company marketing materials and promo items

Opportunity to give away a door prize to collect attendee business cards at the event

Opportunity to bring in food and beverages to help your business stand out



BROKER SUMMIT

Fall 2026

Event Average Attendance: 200

PRESENTING SPONSOR - \$1,500

Company name/logo on all electronic marketing materials leading up to the event and day of event

Two-minute live commercial on stage

Designated space at the event to network and distribute company marketing materials

Company flyer centerpiece on the tables

PARTNER SPONSOR - \$750

Company name/logo on all electronic marketing materials leading up to the event and day of event

Designated space at the event to network and distribute company marketing materials



HOLIDAY BREAKFAST

December 2026

MetroTex Banquet Room • 6821 Coit Road • Plano, TX 75024

Event Average Attendance: 200

HOLIDAY BREAKFAST SPONSOR - \$2,000

On-stage special recognition during the meeting, plus a one-minute, sponsor-provided commercial (either in person or pre-recorded, videos must be sent in advance for approval)

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo at the event and on the PowerPoint presentation

Opportunity to display a company banner at the event

Opportunity to distribute company marketing materials and promo items at the event

Opportunity to draw names for the door prizes at the event

Complimentary table of eight



2027 METROTEX INSTALLATION INSTALLATION OF OFFICERS AND DIRECTORS

December 2026

Event Location TBD

Event Average Attendance: 200

CHAMPION SPONSOR - \$5,000

Signage in the main stage area

On stage special recognition during the Installation proceedings, plus a two-minute live commercial or pre-recorded, sponsor provided commercial

Full-page ad in the digital program

Same half-page ad included in event presentation

Company name and/or logo in all marketing materials leading up to the event

Four tickets to the event

PARTNER SPONSOR - \$1,000

Signage in the registration area

Half-page ad in the digital program

Same quarter-page ad included in event presentation

Two tickets to the event



40 FORWARD

February 2026

MetroTex Irving Headquarters • 1701 Kinwest Pkwy, Irving, TX 75063

New Event • 40 Under 40 Winning REALTORS® Only

EVENT SPONSOR - \$700

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Opportunity to give away a door prize to collect attendee business cards at the event

MT METROTEX NTYPN PRESENTS

40 UNDER 40

NTYPN MIXERS

REALTORS® Only Networking Event • 2 Annually

Event Average Attendance: 80

EVENT SPONSOR - \$350

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Opportunity to give away a door prize to collect attendee business cards at the event



METROTEX GLOBAL DAY

Spring 2026

MetroTex Irving Headquarters • 1701 Kinwest Pkwy, Irving, TX 75063

Event Average Attendance: 35-50

PRESENTING SPONSOR - \$1,000

Company name/logo on all electronic marketing materials leading up to the event

Two-minute live commercial during the class

PARTNER SPONSOR - \$500

Company name/logo on all electronic marketing materials leading up to the event and in the event program



KEYS TO EQUITY: AHWD & FAIR HOUSING DAY

April 2026

MetroTex Irving Headquarters • 1701 Kinwest Pkwy, Irving, TX 75063

Event Average Attendance: 35-50

EVENT SPONSOR - \$700

Tables for company promotional materials at event

Verbal acknowledgment during the event



COMMERCIAL FORUMS

Networking • Industry Updates & Presentations

Event Average Attendance: 60

EVENT SPONSOR- \$600 (Q1, Q2, Q4)

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

LEASING & PROPERTY MANAGEMENT FORUMS

Networking • Industry Updates & Presentations

Event Average Attendance: 60

EVENT SPONSOR- \$600 (Q1, Q2, Q3, Q4)

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

NTYPN EDUCATIONAL FORUMS

Networking • Industry Updates & Presentations

Event Average Attendance: 60

EVENT SPONSOR- \$700 (Q1, Q2, Q4)

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month



BROKER & MANAGER NETWORKING MEETINGS

Networking • Industry Updates & Presentations
Event Average Attendance: 60

EVENT SPONSOR- \$600 (Q2, Q3, Q4)

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

METROTEX NEWSLETTER SPONSOR

METROTEX MEMBER- \$150

SPONSORSHIPS ARE LIMITED TO ONE PER NEWSLETTER

Put your company's products and services a click away from 35,000+ North Texas professionals who are active in all facets of the real estate business. The MetroTex Weekly is MetroTex Association of REALTORS® weekly newsletter.

TECHNICAL INFORMATION:

Image Size: 600 pixels wide x 98 pixel height

Image resolution must be a minimum of 72 dpi and no higher than 150 dpi. Maximum file size: 1.5 MB. | File Type: jpeg or png



**Rates are for placement-ready graphics. MetroTex offers graphic design services at \$75 per placement.*

Sponsorships are subject to MetroTex approval. MetroTex reserves the right to reject any placement.

Tip: Maximize your results by using "Click Here" or other call-to-action language in your image.

Please Note: Prices are subject to change until payment is made in full. MetroTex Association of REALTORS® reserves the right to reject any advertisement for any reason and refund any money paid for that advertisement. Per MetroTex policy, **we cannot accept sponsorships aimed at recruiting MetroTex members.** MetroTex makes no representation as to the number of hits or visits a sponsor may receive from their placement. Sponsorship fees are non-refundable.

METROTEX AREA MEETINGS

Networking • Industry Updates & Presentations
Event Average Attendance: Varies

MEETING SPONSOR

PRICE DEPENDENT ON MEETING

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

Verbal name recognition from the Chairperson at every meeting

Opportunity to place materials on the Sponsors' table at every meeting

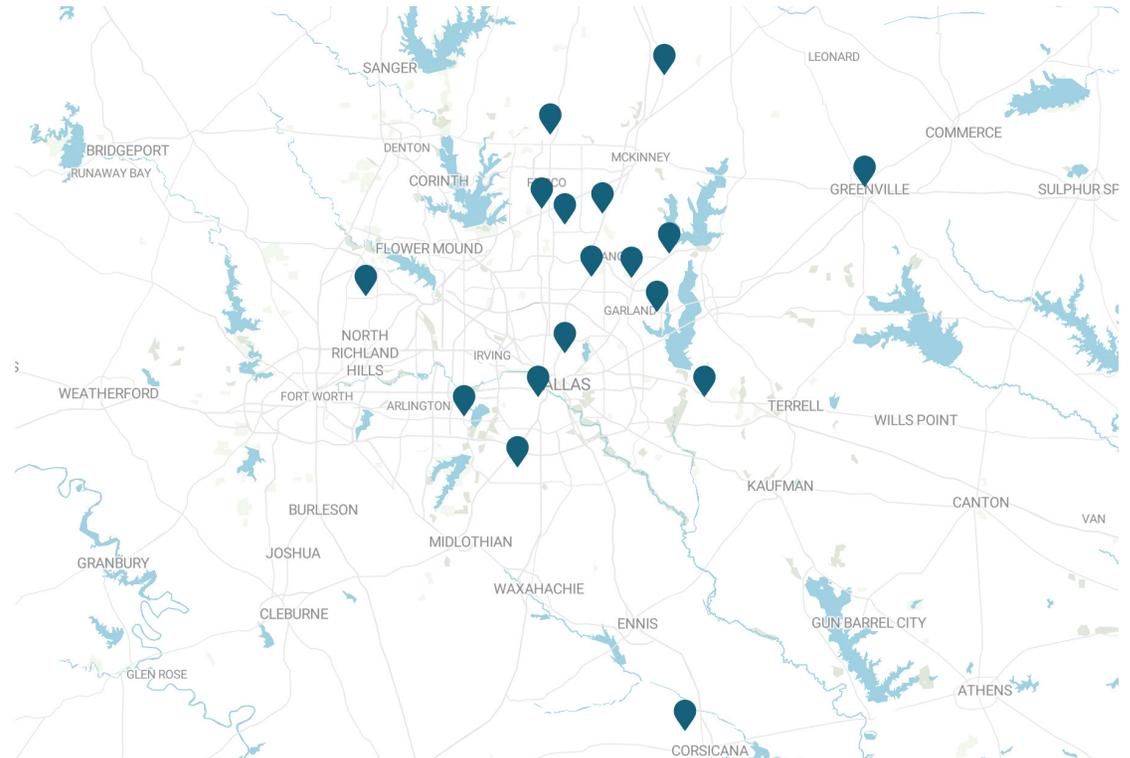
Opportunity to make time-sensitive announcements during the meeting (Chair approval req.)



**AREA
MEETINGS**



Scan Here
for More
Information



ALLEN/MCKINNEY

2ND THURSDAY AT 11:30 A.M.

\$750

ANNA

2ND TUESDAY AT 11:30 A.M.

\$750

EAST DALLAS

1ST WEDNESDAY AT 9:00 A.M.

\$1,000

FAR NORTH DALLAS

3RD TUESDAY AT 9:00 A.M.

\$1,000

FRISCO

4TH WEDNESDAY AT 9:00 A.M.

\$750

GARLAND/WYLIE

2ND THURSDAY AT 9:00 A.M.

\$750

GRAND PRAIRIE

1ST WEDNESDAY AT 9:00 A.M.

\$750

HUNT COUNTY

3RD THURSDAY AT 9:00 A.M.

\$350

KAUFMAN COUNTY

1ST TUESDAY AT 9:00 A.M.

\$750

NAVARRO COUNTY

3RD THURSDAY AT 11:30 A.M.

\$750

**NORTHEAST TARRANT
COUNTY**

2ND WEDNESDAY AT 9:00 A.M.

\$1,000

OAK CLIFF

1ST THURSDAY AT 9:00 A.M.

\$750

OAK LAWN/PARK CITIES

2ND TUESDAY AT 9:00 A.M.

\$2,000

PLANO

1ST THURSDAY AT 11:30 A.M.

\$750

PROSPER

3RD THURSDAY AT 11:30 A.M.

\$750

ROWLETT/ROCKWALL

1ST THURSDAY AT 9:00 A.M.

\$750

SOUTHWEST DALLAS

2ND TUESDAY AT 9:00 A.M.

\$1,000

EDUCATION SPONSORED MEALS

MetroTex Irving Headquarters and MetroTex Plano Banquet Room

Ready to get in front of a room full of agents who are actively seeking to know the best and be the best in the business? Be the breakfast boss or a lunch time hero!

BREAKFAST BOSS*

CLASSES LASTING 4+ HOURS

Three to five minute presentation and provide printed marketing to class attendees

LUNCH TIME HERO*

CLASSES LASTING 4+ HOURS

Three to five minute presentation and provide printed marketing to class attendees

SNACK CHAMP*

Two-minute presentation and provide printed marketing to class attendees

*Sponsorship fees are based on the projected headcount of class attendees. It is the responsibility of the sponsor to coordinate food items.



METROTEX CAMPUS SPONSORSHIP OPPORTUNITIES

Please contact Roxie Glenn at roxie.glenn@metrotex.com or 214-637-6660 ext. 1080 for more information regarding sponsorship opportunities and pricing.

TRLP SPONSORSHIP OPPORTUNITIES

Please contact Roxie Glenn at roxie.glenn@metrotex.com or 214-637-6660 ext. 1080 for more information regarding sponsorship opportunities and pricing for these events.

*TRLP Graduates are offered first right of refusal for all TRLP Alumni sponsorship opportunities.

ZOOM-IN SPONSOR FOR ZOOM CLASSES

MetroTex is pleased to offer a brand new convenient way to get in front of agents who are actively seeking to know the best and be the best in the business. With our Zoom-In sponsorships you can say goodbye to calendar conflicts and commutes!

CLASS SPONSOR- \$500

Logo Placement and Feature as "Class Sponsor"

One-minute sponsor provided commercial played to class participants

For additional information on additional zoom class sponsorship opportunities, please contact Roxie Glenn at roxie.glenn@metrotex.com or 214-637-6660 ext. 1080

TO SECURE A SPONSORSHIP OPPORTUNITY, SCAN THE QR CODE OR VISIT www.metrotex.com/sponsor-2026

*Sponsorships are secured on a first paid basis. Spaces will be limited by industry and may sell out. *Events subject to change. **Please note sponsorship rates are for MetroTex members only. Please contact Events@MetroTex.com for non-member rates.*

