



PROPERTY SHIELD

Agent Guide

Automatic listing protection, provided by MetroTex as a subscriber benefit.



Welcome: You're Already Protected

Rental scams are a growing problem in real estate. Fraudsters copy your listing photos and details onto fake rental ads, then collect deposits from consumers who think they're working with you. Property Shield, provided through MetroTex, monitors the web for those fakes and handles removal for you, so your listings, your reputation, and the consumers who trust them stay protected.

Why It Matters

24/7 Real-Time Monitoring Property Shield scans the web around the clock and alerts you the moment a suspicious ad targeting one of your listings appears.	DONE Takedowns Handled For You When a scam is confirmed, we handle the legal and technical removal, so you can stay focused on your clients.	SAFE Reputation Protected Every takedown safeguards your professional reputation, your MLS listings, and the consumers who trust what they see online.
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How It Works: 3-Step Confirmation

When Property Shield finds a suspicious ad tied to your listing, here's what happens next.

1	MONITOR: Watch for your alert. We scan the web 24/7 and send you an instant notification the moment a suspicious ad targeting one of your listings is found.
2	REVIEW: Click "Take Action" to compare. Open the alert and compare your MLS listing details side-by-side with the suspicious online ad. A quick visual check is usually all it takes.
3	CONFIRM: Click NO to authorize removal. Property Shield asks "Is this a legitimate ad?" If it's a scam, click NO. That one click authorizes the immediate take-down process, and we handle the legal and technical removal from there.

Questions?

Reach out to MetroTex or your brokerage admin for account access, or visit propertyshield.co to learn more. You're not alone in this. We've got your listings covered.