



2027 - 2028 STRATEGIC PLAN

CAREER ADVANCING EDUCATION

- Become the premier commercial education provider in North Texas
- Expand commercial professional development pathways
- Updating timely information for changing business needs

COMMUNITY & CONNECTIONS

- Develop a commercial identity
- Develop impactful partnerships in the community
- Host influential industry events
- Generate revenue for commercial endeavors

CUTTING EDGE TOOLS

- Access to the best technology with preferred price
- Explore creating MetroTex branded commercial forms or members
- Develop sample SOPs and checklists for transactional and brokerage operations

VISION

MetroTex advances professional development, cutting edge technology, meaningful community, and business impact to commercial real estate professionals in North Texas.

MISSION

To support our members in becoming the most competent commercial real estate professionals.