

2027



METROTEX

Association of REALTORS®

SPONSORSHIP OPPORTUNITIES

MetroTex Irving Headquarters
214-637-6660 Phone

1701 Kinwest Pkwy
Irving, TX 75063

www.metrotex.com
www.dfwrealestate.com



ABOUT US

MetroTex Association of REALTORS® is the industry-leading platform to launch success for REALTORS®, partners, and communities through cutting-edge, innovative, and inclusive member-focused real estate resources.



37,000+
TOTAL MEMBERS



21,000
FACEBOOK
FOLLOWERS



36,900
E.NEWSLETTER
SUBSCRIBERS

LOGOS, PHOTOS & AD SUBMISSIONS

To ensure your logo or photo looks sharp on all event materials, please send us the **highest-quality** version you have.

How To:

Use the original photo file

Photos saved directly from your computer, on a phone, or camera.

Avoid photos that are crop, resized, or stretched

Avoid downloading images from social media sites (like Facebook or Instagram)

Those sites compress images causing pixilation and/or blurring when printed.

Do: PDF, AI (Adobe Illustrator), EPS files (Preferred High Quality File Types)

Do: High Resolution JPG or PNG

When in doubt, send the largest version you have—we're happy to help from there!



**SCAN HERE FOR A
DIGITAL QUALITY CHECK**

[CLICK HERE](#)



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REFOCUS 2027 NEW EVENT NORTH TEXAS CONFERENCE

January 19-21, 2027

Plano Event Center • 2000 E. Spring Creek Pkwy • Plano, TX 75074

Presented by MetroTex Professional Development Committee

Expected Attendance: 500 REALTORS®

PRESENTING SPONSOR (1 SPOT AVAILABLE) - \$20,000*

Conference named as "REFocus 2027 Presented by [Sponsor]"

Exclusive industry category protection

Premier logo placement on all marketing materials, website, app, signage, and emails

Recognition during every main stage presentation

Logo recognition signage on main stage

Four full-conference registrations

Premium expo location with 8' table, electricity, and 4 chairs

Opportunity to welcome attendees from the main stage

Two-minute sponsor-provided video commercial before keynote

Sponsored snack break at your booth with app push notification to attendees

Full-page ad in event app

Featured sponsor profile in event app

Dedicated sponsor spotlight in every conference email

Two conference app push notifications

Cvent lead capture service

*Please note that sponsorships offering industry exclusivity are granted on a first-paid basis. Exclusivity takes effect once full payment is received. A sponsor who has already paid for a non-exclusive tier will not be removed if another vendor in the same industry later purchases an exclusive category.



PLATINUM SPONSOR (2 SPOTS AVAILABLE) - \$10,000

- Prominent logo placement on website, app, signage, and conference marketing
- Recognition from the main stage during opening and closing remarks
- Opportunity to introduce a keynote or featured speaker
- Sponsored snack break with push notification
- Premium expo location with 6' table, electricity, and 2 chairs
- Two full conference registrations
- Half-page ad in event app
- Featured sponsor profile in event app
- Dedicated sponsor spotlight in conference reminder email
- One conference app push notification
- Recognition as sponsor of one general session
- Logo displayed before general sessions
- CVENT lead capture service



PATHWAY SPONSORSHIP (5 SPOTS AVAILABLE) \$5,000

- Sponsor one of the five conference pathways: Broker, Residential, Commercial, Global, or Property Management
- Prominent logo placement at sessions for your designated pathway
- Recognition prior to sessions for your designated pathway
- Premium expo location with 6' table, electricity, and two chairs
- One full conference registration
- Quarter-page ad in event app
- Featured sponsor profile in event app for your designated pathway
- Recognition as sponsor of your designated pathway sessions
- Logo displayed before designated pathway sessions



LEGISLATIVE LUNCH SPONSORSHIP (1 SPOT AVAILABLE) - \$5,000

Exclusive sponsorship of the Legislative Lunch and panel
Opportunity to provide brief welcome remarks (two minutes maximum)
Logo placement on Legislative Lunch signage
Recognition from the podium at the Legislative Lunch
Logo displayed on presentation slides before and during lunch program
Premium expo location with 6' table, electricity, and two chairs
One full conference registration
Quarter-page ad in event app
Featured sponsor profile in event app
One conference app push notification immediately prior to lunch
Opportunity to provide a branded item or giveaway at attendee seats
(sponsor provides item)

CONFERENCE EXPO SPONSORSHIP (40 SPOTS AVAILABLE) \$1,000

Expo Registration (does not include full conference attendance) for two company representatives (additional representatives will be charged full expo registration pricing)
6 ft. skirted vendor table and two chairs (no electricity provided, can purchase for extra fee directly to Plano Event Center)
Logo and contact information included in the event app



BROKER SUMMIT

Summer 2027

Event Average Attendance: 175 North Texas Brokers

PRESENTING SPONSOR (1 SPOT AVAILABLE) - \$2,000

Company name/logo on all electronic marketing materials leading up to the event and day of event

Two-minute live commercial on stage

Designated space at the event to network and distribute company marketing materials

Company flyer on attendee tables

PARTNER SPONSOR (4 SPOTS AVAILABLE)- \$750

Company name/logo on all electronic marketing materials leading up to the event and day of event

Designated space at the event to network and distribute company marketing materials



METROTEX REALTOR® EXPO

May 5, 2027 from 10:00 a.m. - 2:00 p.m.
Presented by MetroTex Affiliate Committee
Event Average Attendance: 350 REALTOR® Members

INDOOR BOOTH* (50 SPOTS AVAILABLE) - \$500

One standard 6-foot table and two chairs per booth, multiple booths may be purchased

Your company name and booth number will be listed in the digital EXPO program

Each company will be issued up to two name badges for each booth purchased

Two lunch tickets and two treat tickets will be issued to each exhibitor

*Access to electricity maybe provided. Please request ahead of time and bring an extension cord if you plan to utilize.

*LIMITED TO 7 BOOTHS PER INDUSTRY



COMMITTEE FAIR NEW EVENT

September 16, 2027 from 11:00 a.m. - 2:00 p.m.

PREMIER SPONSOR (1 SPOTS AVAILABLE) - \$1,000

Opportunity to introduce the featured speaker

Two-minute opportunity to address attendees

Company name/logo on all promotional materials

One table in the main event area

EVENT SPONSOR (5 SPOTS AVAILABLE) - \$750

Company name/logo on all promotional materials

One table in the event area

Opportunity to engage with attendees & distribute marketing materials

HOLIDAY BREAKFAST

December 2, 2027

MetroTex Banquet Room • 6821 Coit Road • Plano, TX 75024

Event Average Attendance: 200

HOLIDAY BREAKFAST SPONSOR (3 SPOTS AVAILABLE) - \$2,000

On-stage special recognition during the meeting, plus a one-minute, sponsor-provided commercial (either in person or pre-recorded, videos must be sent in advance for approval)

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo at the event and on the PowerPoint presentation

Opportunity to display a company banner at the event

Opportunity to distribute company marketing materials and promo items at the event

Opportunity to draw names for the door prizes at the event

Complimentary table of eight



METROTEX INSTALLATION INSTALLATION OF 2028 OFFICERS AND DIRECTORS

December 2027

Event Location TBD

Event Average Attendance: 150

Please email sponsor@metrotex.com for more information regarding sponsorship opportunities and pricing for the Installation of 2028 Officers and Directors.



COMMERCIAL FORUMS

MARCH • MAY • AUGUST • NOVEMBER

Event Average Attendance: 60+ Commercial Real Estate Professionals

These quarterly forums unite industry leaders, investors, and professionals to share insights and explore opportunities. Featuring expert panels, data-driven presentations, and networking, the forums cover market trends, economic outlooks, and emerging developments.

PREMIER SPONSOR (1 SPOT AVAILABLE) - \$1,000

Two-minute live commercial and distribute literature or other items to each attendee during your assigned month

TABLE SPONSOR (2 SPOTS AVAILABLE) - \$500

Table with literature in the room during your assigned month

COMMERCIAL DEAL MAKERS SOCIAL

FEBRUARY • JUNE • SEPTEMBER • DECEMBER

Attendance Varies: 70 - 100+ Commercial Real Estate Professionals

Join us for a Happy Hour exclusively for commercial real estate agents, where networking meets opportunity. Connect with industry professionals, explore available DFW properties, and stay informed on inventory trends, all while expanding your reach.

PREMIER SPONSOR (1 SPOT AVAILABLE) - \$1300

Two-minute live commercial and distribute literature or other items to each attendee during your assigned month

TABLE SPONSOR (2 SPOTS AVAILABLE) - \$600

Table with literature in the room during your assigned month

COMMERCIAL BUS TOUR (NORTH DALLAS/SOUTHERN DALLAS)

APRIL • SEPTEMBER

Event Average Attendance: 50 Commercial Real Estate Professionals

PREMIER SPONSOR (2 SPOTS AVAILABLE) - \$750

Two-minute live commercial and distribute literature or other items to each attendee during your assigned month



GLOBAL FORUMS

MARCH 2027

Event Average Attendance: 35-50

PARTNER SPONSOR (4 SPOTS AVAILABLE) - \$500

Company name/logo on all electronic marketing materials leading up to the event

Two-minute live commercial during the class

FAIR HOUSING KICK OFF

APRIL 1

Event Average Attendance: 35-50

PRESENTING SPONSOR (1 SPOT AVAILABLE) - \$700

Company name/logo on all electronic marketing materials leading up to the event

Two-minute live commercial during the class

THE GLOBAL BUSINESS XCHANGE MIXERS

MAY • NOVEMBER

Event Average Attendance: 35-50

PARTNER SPONSOR (4 SPOTS AVAILABLE) - \$750

Company name/logo on all electronic marketing materials leading up to the event

Two-minute live commercial during the class

METROTEX GLOBAL DAY

AUGUST 5

Event Average Attendance: 35-50

PRESENTING SPONSOR (1 SPOT AVAILABLE) - \$1,000

Company name/logo on all electronic marketing materials leading up to the event

Two-minute live commercial during the class

PARTNER SPONSOR (4 SPOTS AVAILABLE) - \$500

Company name/logo on all electronic marketing materials leading up to the event



GOVERNMENT AFFAIRS KICK OFF

January 12, 2027

MetroTex Irving Headquarters • 1701 Kinwest Pkwy, Irving, TX 75063

Event Average Attendance: 35-50

PARTNER SPONSOR (3 SPOTS AVAILABLE)- \$500

Two-minute live commercial

Distribute literature or other items to each attendee

GOVERNMENT AFFAIRS FORUM

MARCH • MAY • AUGUST

Event Average Attendance: 35-50

PARTNER SPONSOR (3 SPOTS AVAILABLE)- \$500

Two-minute live commercial during your assigned program

Distribute literature or other items to each attendee during your assigned program

ADVOCACY DAY

October 12

MetroTex Irving Headquarters • 1701 Kinwest Pkwy, Irving, TX 75063

Event Average Attendance: 35-50

PARTNER SPONSOR (6 SPOTS AVAILABLE)- \$500

Two-minute live commercial

Distribute literature or other items to each attendee



BROKER FORUMS

APRIL • AUGUST

Event Average Attendance: 35-50

EVENT SPONSOR (2 SPOTS AVAILABLE) - \$500

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

LEASING & PROPERTY MANAGEMENT FORUMS

FEBRUARY • APRIL • SEPTEMBER • NOVEMBER

Event Average Attendance: 60

EVENT SPONSOR (3 SPOTS AVAILABLE) - \$500

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

NTYPN KICK OFF HAPPY HOUR

January 19, 2027 with REFocus 2027 North Texas Conference

Event Average Attendance: 80

EVENT SPONSOR (11 SPOTS AVAILABLE) - \$500

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Opportunity to give away a door prize to collect attendee business cards at the event



NTYPN LABS EDUCATIONAL FORUMS

FEBRUARY • JUNE • SEPTEMBER

Event Average Attendance: 80 REALTORS®

EVENT SPONSOR (6 SPOTS AVAILABLE) - \$750

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

SUMMER SPLASH

Summer 2027

Event Average Attendance: 60 REALTORS®

EVENT SPONSOR (15 SPOTS AVAILABLE) - \$500

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Opportunity to give away a door prize to collect attendee business cards at the event

TASTE OF NTYPN

October 19, 2027

Event Average Attendance: 300 REALTORS®

EVENT SPONSOR (25 SPOTS AVAILABLE) - \$800

Exclusive access to a REALTOR® only event

Company name/logo on all electronic marketing materials leading up to the event

Signage with company logo in the registration area at the event

Designated space at the event to network & distribute company marketing materials and promo items

Opportunity to give away a door prize to collect attendee business cards at the event

Opportunity to bring in food and beverages to help your business stand out



EDUCATION SPONSORED MEALS

MetroTex Irving Headquarters and MetroTex Plano Banquet Room

Ready to get in front of a room full of agents who are actively seeking to know the best and be the best in the business? Be the breakfast boss or a lunch time hero!

BREAKFAST BOSS*

CLASSES LASTING 4+ HOURS

Three to five minute presentation and provide printed marketing to class attendees

LUNCH TIME HERO*

CLASSES LASTING 4+ HOURS

Three to five minute presentation and provide printed marketing to class attendees

SNACK CHAMP*

Two-minute presentation and provide printed marketing to class attendees

**Sponsorship fees are based on the projected headcount of class attendees. It is the responsibility of the sponsor to coordinate food items.*

METROTEX CAMPUS SPONSORSHIP OPPORTUNITIES

Email sponsor@metrotex.com for more information regarding sponsorship opportunities and pricing.

TRLP SPONSORSHIP OPPORTUNITIES

Please email sponsor@metrotex.com for more information regarding sponsorship opportunities and pricing for these events.

**TRLP Graduates are offered first right of refusal for all TRLP Alumni sponsorship opportunities.*



ZOOM-IN SPONSOR FOR ZOOM CLASSES

MetroTex is pleased to offer a brand new convenient way to get in front of agents who are actively seeking to know the best and be the best in the business. With our Zoom-In sponsorships you can say goodbye to calendar conflicts and commutes!

CLASS SPONSOR- \$100 + \$50 GIFT CARD TO BE GIVEN TO AN ATTENDEE

Logo Placement and feature as "Class Sponsor"

One-minute live presentation at the beginning of a virtual class and opportunity to collect attendee contact information through a raffle giveaway

Please email sponsor@metrotex.com for information on zoom class sponsorship opportunities.

METROTEX NEWSLETTER SPONSOR

METROTEX MEMBER- \$150

SPONSORSHIPS ARE LIMITED TO ONE PER NEWSLETTER

Put your company's products and services a click away from 36,000+ North Texas professionals who are active in all facets of the real estate business. The MetroTex Weekly is MetroTex Association of REALTORS® weekly newsletter.

TECHNICAL INFORMATION:

Image Size: 600 pixels wide x 98 pixel height

Image resolution must be a minimum of 72 dpi and no higher than 150 dpi.

Maximum file size: 1.5 MB. | File Type: jpeg or png

**Rates are for placement-ready graphics. MetroTex offers graphic design services at \$75 per placement.*

Sponsorships are subject to MetroTex approval. MetroTex reserves the right to reject any placement.

Tip: Maximize your results by using "Click Here" or other call-to-action language in your image.

Note: Prices are subject to change until payment is made in full. MetroTex Association of REALTORS® reserves the right to reject any advertisement for any reason and refund any money paid for that advertisement. Per MetroTex policy, we cannot accept sponsorships aimed at recruiting MetroTex members. MetroTex makes no representation as to the number of hits or visits a sponsor may receive from their placement. Sponsorship fees are non-refundable.



METROTEX AREA MEETINGS

Networking • Industry Updates & Presentations
Event Average Attendance: Varies

MEETING SPONSORSHIPS ACROSS THE METROPLEX

Two-minute live commercial during your assigned month

Distribute literature or other items to each attendee during your assigned month

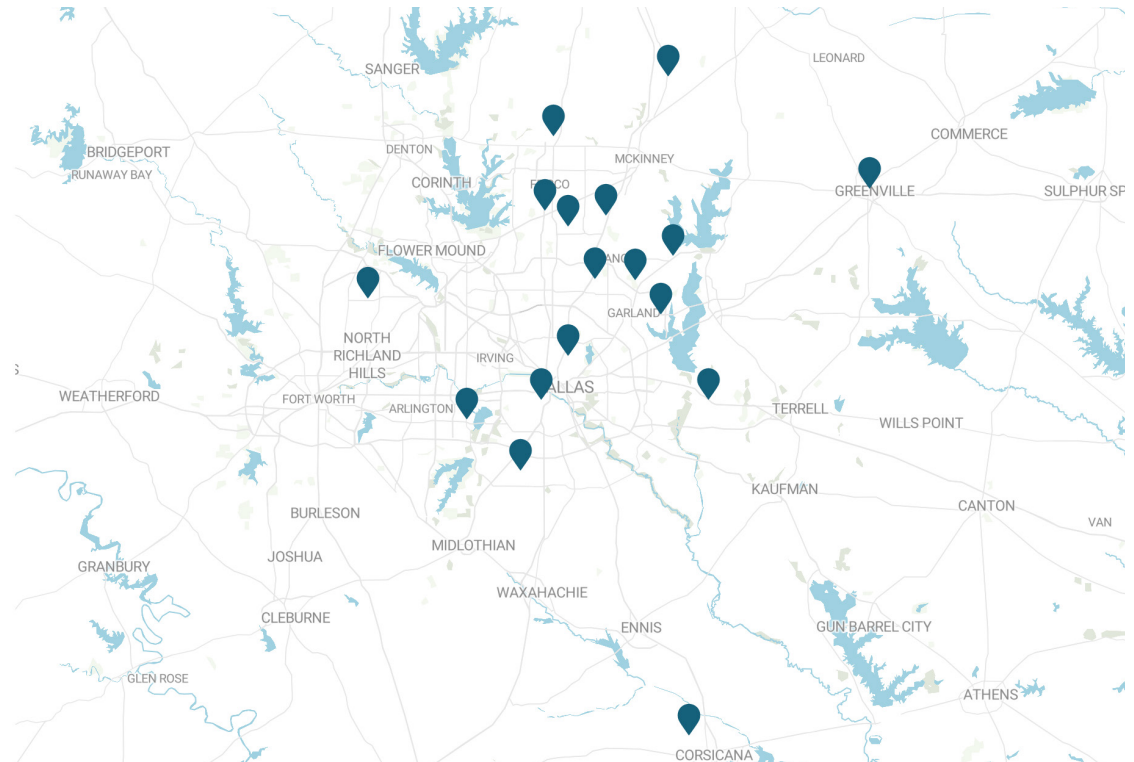
Opportunity to make time-sensitive announcements during the meeting (Chair approval required)

Company logo will be featured in a presentation displayed at all Area Meetings throughout the year

To learn more email sponsor@metrotex.com.



**AREA
MEETINGS**







TO SECURE A SPONSORSHIP OPPORTUNITY,
SCAN THE QR CODE OR VISIT
www.metrotex.com/sponsor-2027

Payment is due upon receipt of invoice and is considered past due if not received within 7 days. Sponsorship placements are not guaranteed until payment is received in full and are secured on a first-paid basis.

*Events subject to change and/or cancellation. All sponsors will be refunded in the event of a cancellation.

**Please note sponsorship rates are for MetroTex members only. Please email sponsor@metrotex.com for non-member rates.

